



November 1-4, 2022 • San Diego

2022 Priority Points Policy

Priority point assignments are based on the total points accrued during the past five years (2017, 2018, 2019, 2020 and 2021). *Points for the 2020 and 2021 virtual meetings are based on levels of support.*

Exhibitors can obtain priority points as follows:

- Exhibitor will obtain one (1) point for each year exhibiting
- Exhibitor will obtain one (1) point per 10' x 10' exhibit space (except for virtual)
- Exhibitor will obtain one (1) point for completing and returning the exhibitor evaluation survey by the requested deadline date the prior year
- Exhibitor will obtain one (1) point for being a Corporate Obesity Roundtable Member.
- Exhibitor will obtain the following points based on their sponsorship support:

\$100,000+ = Fifteen (15) priority points
\$75,000-\$99,999 = Twelve (12) priority points
\$50,00-\$74,999 = Nine (9) priority points
\$25,000-\$49,999 = Six (6) priority points
\$0 - \$24,999 = Three (3) priority points

The deadline for companies to submit their application to be placed in priority point order is March 15, 2022.

Mergers-when company "A" purchases company "B," priority will be determined using the higher of the two companies' points. Points cannot be merged.