

**INSTRUCTIONS:** Please download this application prior to completing it. *Fields that have been filled prior to download will not be saved.* Sign and return both pages of the application while complying with the payment instructions. A booth space confirmation will be sent to you upon processing of application.

**Main Contact:**

This person will serve as your primary exhibitor contact and will receive the Exhibitor Service Kit. This information will not be published.

Key Contact Person/Title \_\_\_\_\_

Key Contact Phone No. \_\_\_\_\_ Key Contact Cell No. \_\_\_\_\_

Key Contact E-Mail Address \_\_\_\_\_

On-Site Contact Name \_\_\_\_\_ On-Site Cell No. \_\_\_\_\_

**Information below will be published:**

Company Name \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone No. \_\_\_\_\_ Toll Free No. \_\_\_\_\_

Company E-Mail \_\_\_\_\_ Fax No. \_\_\_\_\_

Website \_\_\_\_\_

**Exhibit Space Rental Fees:**

The minimum booth size is 10' x 10' (100 square feet)  
 Inline: \$3,400 per 10' x 10'  
 Corner: \$3,600 per 10' x 10'  
 Island: \$36.00 per sq. ft.  
 Nonprofit: \$900 per 10' x 10' - Corner an additional \$200  
 (Must provide 501(c) form).

**Applications/Payment Information:**

- Full payment is due when application is submitted.
- I agree to the above payment policy.

**Cancellations, Reductions, and Refunds:**

- All cancellations and reductions in space must be in writing.
- Prior to August 1, 2022, exhibitors will be refunded 50% of their total booth space.
- No refunds will be issued after August 1, 2022.
- Forfeiture of all booth benefits upon cancellation.

Reductions in space are equivalent to cancellations. For example, an exhibitor reducing from a 20' x 20' contracted space to a 10' x 20' has canceled two booth spaces. No refunds will be issued after August 1, 2022.

I have read and understand the cancellation, reduction, and refund policy.

**New Exhibitors**

All new exhibitors will be asked to submit a description of their product/services and will be reviewed by The Obesity Society's Exhibitor Review Committee for approval prior to application submission.

**Corporate Obesity Roundtable Member**

My company is a member of TOS's Corporate Obesity Roundtable. A discount will be applied to your total invoiced amount once membership is verified by The Obesity Society.

**I give permission for ObesityWeek®, The Obesity Society, GES, and A. Fassano & Company to use images of my exhibit display.**  YES  NO

**ObesityWeek Sponsorships:**

I am interested in learning more about sponsorships/advertising.  Yes

**Location Preferences:**

Please indicate the location and configuration of the booth space requested. Applications received without payment will not be processed. Show management has the right to require the 2nd company who places themselves next to a competitor to move locations.

1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_  
 3rd Choice: \_\_\_\_\_ 4th Choice: \_\_\_\_\_  
 No. of Booths: \_\_\_\_\_ x Rate \_\_\_\_\_ = \$ \_\_\_\_\_  
 Total Due: \$ \_\_\_\_\_  
 Deposit due with application: \$ \_\_\_\_\_

We do NOT want to be next to or across the aisle from: \_\_\_\_\_

**Please indicate the primary business line(s) exhibiting:**

- |   |  |
|---|--|
| <input type="checkbox"/> Advocacy & Education             | <input type="checkbox"/> Animal Models                 |
| <input type="checkbox"/> Associations                     | <input type="checkbox"/> Clinical Research             |
| <input type="checkbox"/> Dietary Products                 | <input type="checkbox"/> Exercise Equipment & Programs |
| <input type="checkbox"/> Genetics                         | <input type="checkbox"/> Imaging Devices & Equipment   |
| <input type="checkbox"/> Insurance/Finance                | <input type="checkbox"/> Lab Equipment                 |
| <input type="checkbox"/> Medical Devices & Instruments    | <input type="checkbox"/> Medical Supplies              |
| <input type="checkbox"/> Nutrition                        | <input type="checkbox"/> Patient Services              |
| <input type="checkbox"/> Pharmaceuticals                  | <input type="checkbox"/> Practice Management           |
| <input type="checkbox"/> Publishers                       | <input type="checkbox"/> Software & Services           |
| <input type="checkbox"/> Surgical Equipment & Instruments | <input type="checkbox"/> Testing Systems               |
| <input type="checkbox"/> Wearables                        | <input type="checkbox"/> Weight Loss Programs          |
| <input type="checkbox"/> Other _____                      |  |

**Business Suite in the Exhibit Hall:**

A Business Suite is perfect for holding small staff meetings, meeting privately with potential clients, conducting investigator meetings, or hosting hospitality events and one-on-one product demonstrations. Includes: 8' high hard walls, locked door, and carpeting.

No. of Suites: \_\_\_\_\_ x \$7,000 per 10'x10' = \$ \_\_\_\_\_

**Authorized Signature:**

We will not claim endorsement from ObesityWeek® or The Obesity Society (TOS) as a result of exhibiting.

We agree to abide by all rules and regulations governing the exposition. See below for the Rules and Regulations.

Show Management shall have full power to interpret, amend, and enforce these rules and regulations, provided exhibitors receive notice of any amendments when made. Each exhibitor and its employees agree to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence. Exhibitors or their representatives who fail to observe these conditions of contract or who, in the opinion of Show Management, conduct themselves unethically may immediately be dismissed from the exhibit area without refund or other appeal. Expected attendance is an estimate based on the previous year. There is no implicit or implied guarantee given as to the number of attendees an exhibitor may meet.

**Print Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Payment (First-Time Exhibitors must pay by ACH.):**

ACH\*  AMEX  VISA  MC  
 In the amount of \$ \_\_\_\_\_



**Credit Card Information:**

Name (as it appears on the card): \_\_\_\_\_  
 Card #: \_\_\_\_\_  
 Security Code: \_\_\_\_\_ Expiration: \_\_\_\_\_  
 Credit Card Billing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Signature: \_\_\_\_\_

\*For ACH, please contact [Cecilia\\_manley@AFassanoCo.com](mailto:Cecilia_manley@AFassanoCo.com)  
 If payment is made by credit card and charges are \$5,000 and above your invoice will include a 3% credit card fee.

**For Credit Card payments,**

Attach application and email to only: [ObesityProcessing@AFassanoCo.com](mailto:ObesityProcessing@AFassanoCo.com) using only this secure encryption-forcing subject line: [Confidential] OW2022 Exhibit Application

**Questions?** Contact Cecilia Manley, Financial Manager  
[Cecilia\\_manley@AFassanoCo.com](mailto:Cecilia_manley@AFassanoCo.com) 856-481-0626

## Rules and Regulations

Obesity Week, LLC; The Obesity Society; San Diego Convention Center, its authorized representatives, GES, and A. Fassano & Company are hereinafter referred to as "Show Management."

### PAYMENT

Full payment is due when exhibit space is confirmed. First-time exhibitors will be required to pay via ACH.

### CANCELLATIONS/REFUNDS/REDUCTIONS

- All cancellations and reductions in space must be in writing.
- Prior to August 1, 2022, exhibitors will be refunded 50% of their total booth space.
- No refunds will be issued after August 1, 2022.
- Forfeiture of all booth benefits upon cancellation.

Reductions in space are equivalent to cancellations. For example, an exhibitor reducing from a 20' x 20' contracted space to a 10' x 20' has cancelled two booth spaces. No refunds will be issued after August 1, 2022.

### FAILURE TO PAY

It is expressly agreed by the exhibitor that in the event the exhibitor fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations concerning his/her use of exhibit space, Show Management shall have the right to reassign the booth location or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper.

In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid for the space reservation, regardless of whether the Show Management enters a further lease for the space involved. Show Management shall not be held liable for any reason whatsoever, and the rental and lease of space to the exhibitor shall be terminated.

### EVENT CANCELLATION

It is mutually agreed that, in the event of cancellation of ObesityWeek® 2022 due to fire, strikes, destruction or damage of the exhibit hall or facility, acts of war, acts of terrorism, or a declaration of a national emergency by the President, including a pandemic; it is expressly understood and agreed that ObesityWeek® LLC will determine an equitable basis for a refund. Show Management will not be held liable for any other costs incurred by the exhibitor, other than the cost of exhibit space rental.

### SPACE RENTAL & ASSIGNMENT OF LOCATION

Whenever possible, space assignments will be made by Show Management in keeping with the preferences of the exhibitor. SHOW MANAGEMENT RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

### USE OF SPACE, SUBLETTING OF SPACE

All Exhibitor applicants will be required to provide a list of products (or promotional materials) they intend to display in the exhibit hall. They further agree to update this list as needed up to and throughout the meeting if items change. No exhibitor shall assign, sublet, or share the space allotted with another business or company unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-

exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted. Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting company be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint, or trademark under which same is sold in the general course of business. No company or organization not assigned exhibit space will be permitted to solicit business within the exhibit areas.

#### **OPERATION OF DISPLAYS**

Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, or display of unsuitable material, are determined by Show Management to be objectionable to the successful conduct of the exposition. Use of so-called "barkers" or "pitchmen" is strictly prohibited.

**Demonstrations/Use of Aisles.** All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

**Direct Sales.** No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

**Contests, Drawings & Lotteries.** All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition. Exhibitor is fully responsible for complying with all local laws and ordinances. See the Exhibitor Service Kit.

**Literature Distribution.** All demonstrations or other activities must be confined to the limits of the exhibitor's booth space. Distribution of circulars may be made only be held within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

**Live Animals.** Live animals are prohibited except in areas deemed appropriate by Show Management.

**Models.** Booth representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

**Sound.** Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens. Sound and noise may not exceed sixty-five (65) decibels within the booth space.

**Copyright Licensing.** Exhibitor is solely responsible for obtaining any required licenses to broadcast, perform, or display any copyrighted materials including but not limited to music, video, and software. Exhibitor shall indemnify, defend, and hold harmless Obesity Week, LLC, its directors, officers, employees, and agents, The Obesity Society, Inc., its directors, officers, employees, and agents, Show Management, and the facility from and against all costs, expenses, including attorneys' fees, and liabilities that may be incident to, or arise out of, or be caused by Exhibitor's failure to obtain the requisite license.

#### **EXHIBITOR AUTHORIZED REPRESENTATIVES**

Each exhibitor must name one person (the On-Site Contact) to be his/her representative in connection with installation, operation, and removal of the company's exhibit. Such representative shall be authorized to enter such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such

representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned, and orderly at all times.

**Children.** Children must be accompanied by an adult when in the exhibit hall. Children may only enter the exhibit hall during show hours. Children are NOT to be in the exhibit hall during set-up and dismantle.

### **INSTALLATION AND REMOVAL**

Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exposition. Any space not claimed and occupied prior to opening, may be resold, or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his/her exhibit until after the closing of the Show. Priority Points will be deducted for early dismantle.

### **ARRANGEMENT OF EXHIBITS**

Each exhibitor is provided an Exhibitor Service Kit. This kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Service Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition. **BOOTH CARPET IS MANDATORY and must be placed prior to the opening of the show.**

**Exhibitor Plan Review.** First-time exhibitors are encouraged to have their booth plans and layout approved by Show Management. Island or peninsula spaces are required to submit their booth plans at least sixty (60) days prior to the opening of the show. Instructions on submission are included in the Exhibitor Service Kit.

**CME Restrictions.** Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Promotional activities must be kept separate from the CME activity and are therefore limited to the Exhibit Hall. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CME activity. Representatives of the Exhibitor may not engage in sales or promotional activities while in the space or place of the CME activity.

### **EXHIBITS LAWS & PUBLIC POLICY**

Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy regarding individual exhibitor space, materials and/or operation. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his/her exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proof. Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purpose. If unusual equipment or machinery is to be installed, or if appliances that might come under fire codes are to be used, the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with City and State fire regulations. Independent contractors must conform to IAEM, ESCA and ED&PA guidelines. All exhibit labor must comply with established labor jurisdictions.

### **STORAGE OF PACKING CRATES & BOXES**

Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored, and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty." Because of

the lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes, or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

#### **SOCIAL ACTIVITIES**

Exhibitor agrees to receive written permission from Show Management before hosting hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars, and any other related activity scheduled by Show Management. Please see Meeting Space Requests and Corporate Sponsored Symposia information located on ObesityWeek.org.

#### **LIABILITY**

Obesity Week, LLC; The Obesity Society; San Diego Convention Center; GES; A. Fassano & Company, the employees, officers, and their representatives disclaim any and all responsibility for any injury, loss or damage that may occur to the exhibitor, its agents or employees, or its property or products, arising from any cause whatsoever (including from theft, damage by fire, accident, vandalism, or other causes), prior, during, or subsequent to the exhibit. Each exhibitor, by signing the application and contract to exhibit, and agreeing to be bound to its terms and conditions, including those detailed in these Rules and Regulations, expressly understands that it indemnifies, releases, and holds harmless Obesity Week, LLC; The Obesity Society; San Diego Convention Center; GES; and A. Fassano & Company and the officers and employees thereof, from any and all claims for loss, injury, or damage.

Exhibitor expressly waives and releases any claim or demand he may have against any of them by reason of any damage to or loss of any property of the exhibitor. It is required that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury. Exhibitors are advised to remove after closing hours, place in safekeeping or otherwise secure small or easily portable articles of value. Exhibitors are encouraged to insure themselves against property loss or damage, and against liability for personal injury.

#### **EXHIBITOR-APPOINTED CONTRACTORS: PROCESS & INSURANCE REQUIREMENT**

Exhibitors must notify Show Management by September 1, 2022, if they will be using Exhibitor-appointed contractor (EAC) other than GES. The outside contractors must utilize only union labor if required by the facility. All non-GES contractors must provide a Certificate of Insurance to Show Management thirty (30) days prior to the meeting as outlined in the Exhibitor Service Kit, in the amount of \$2,000,000 naming Obesity Week, LLC as the additional insured. All EACs shall abide by the terms, conditions, rules, and regulations set forth herein. EACs may not solicit exhibitors. Violation of any rule or regulation may result in the appointed contractor's removal from the exhibit floor.

#### **INDEMNIFICATION**

Exhibitor covenants and agrees to indemnify, defend, and hold Show Management and the respective directors, officers, employees, and agents of each of the aforementioned entities harmless from and against any and all claims of liability, damage, or expense, including attorneys' fees, arising from any injury to or death of any person, including Exhibitor's employees, agents, or contractors or any loss of, damage to, or theft of any property, including Exhibitor's. Applicant can be held liable for failure to comply with any of the rules and regulations of the Exhibition, and any laws of the City of San Diego, State of California, or of the United States. Exhibitor agrees to indemnify all members of the Show Management group for all expenses, attorneys' fees, and any judgments awarded, or settlement amounts agreed to. Exhibitor also agrees that Show Management is not responsible for any loss, damage, or theft of or to any property of anyone, including Exhibitor and its employees, agents, or contractors, while in transit to or from the San Diego Convention Center, while in the San Diego Convention Center, or otherwise.

**INSURANCE CERTIFICATE REQUIREMENT & PROPERTY DAMAGE**

Show Management is not a bailee, insurer, or guarantor of the safety of Exhibitor's property and will not be liable for loss of or damage to it. All Exhibitor property is always understood to be under Exhibitor's custody and control. Exhibitors must insure their own property. Exhibitor will maintain, at its sole expense, comprehensive general liability insurance covering bodily injury and death to persons and property damage with minimum per occurrence limits of \$2,000,000 and workers compensation and employer's liability insurance covering all those engaged by Exhibitor to provide services on its behalf with minimum limits as required by the laws of California in addition to adequate casualty property coverage for its property. The general liability policy will name Obesity Week, LLC, The Obesity Society, A. Fassano & Company and the San Diego Convention Center as additional insureds and all rights of subrogation against Exhibition Management must be waived.

**CARE OF BUILDING & EQUIPMENT**

Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and decor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

**AMERICANS WITH DISABILITIES ACT**

Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitor shall also indemnify, defend, and hold harmless Obesity Week, LLC, its directors, officers, employees and agents, The Obesity Society, Inc., its directors, officers, employees, and agents, Show Management (*A. Fassano & Company and GES*), and the facility from and against any and all costs, expenses, including attorneys' fees, liabilities, and damages that may be incident to arise out of, or be caused by Exhibitor's failure to comply with the Act.

**OTHER REGULATIONS**

Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.