



November 1-4, 2022 • San Diego

À La Carte Sponsorship Levels and Benefits

If a company chooses to purchase à la carte sponsorship items, they will receive the additional benefits listed below for the Platinum, Gold, Silver or Bronze à la carte levels of sponsorship depending on spend.

Note: If a company chose to not purchase any à la carte options but purchases a package level sponsorship they will not receive the à la carte level sponsorship benefits but will receive the package level benefits.

	Platinum \$100,000+	Gold \$75,000+	Silver \$50,000+	Bronze \$25,000+	\$24,999 & below
Complimentary full conference registrations	5	4	3	1	
Priority points towards 2023 exhibit space selection	10	7	5	3	
Complimentary homepage rotating ad on virtual platform	1	1			
Sponsor recognition listing on homepage of the virtual platform (<i>Sponsors featured in order of level starting with platinum, gold, silver, bronze</i>)	✓	✓	✓	✓	
Sponsor recognition on OW 2022 website with link to your site	✓	✓	✓	✓	✓
Sponsor recognition on (1) dedicated social media post on OW social media channels.	✓	✓	✓	✓	✓
Sponsor recognition on prominent onsite signage	✓	✓	✓	✓	✓
Sponsor recognition sign for display in your exhibit booth	✓	✓	✓	✓	✓
Sponsor ribbons for booth staff	✓	✓	✓	✓	✓

**All mailings be distributed through ObesityWeek® preferred vendors. Sponsors will not receive the list directly. Please note: Due to CME standards, commercial logos are not permitted in the educational area of conference.*