

June 2-5

NEW ORLEANS, LA
#naeycINST



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Booth Specifications

Islands:

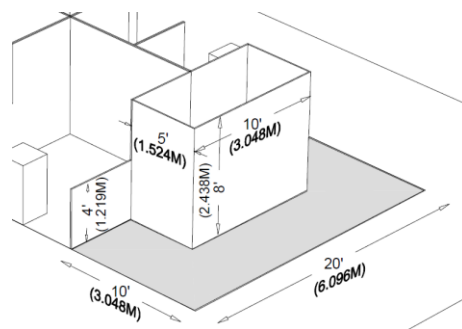
All island booths must have sufficient see-thru to adjacent exhibitors. A fifty (50%) see-through effect on the portion of the booth from the floor up to a minimum of 8' in height is required. Compliance will be determined from a minimum of two angles. ***Hanging signs are not permitted.***

In-Line and Corner Booths

Display material for in-line and perimeter booths is restricted to a maximum height of 4' in the front 5' of the booth and 8' in the rear 5' of the booth. The back wall is limited to 8' in height including signs or company name, logo, or product information. Each in-line and perimeter booth will have an 8' high draped background and 3' high drape divider defining the sides of the space. All in-line and perimeter booths must clear a ceiling height of 8'.

End Cap Booths:

An "endcap" is defined as a 10' x 20' space having 3 aisles faced toward the cross aisle at end of a row of traditional 10' x 10' linear booths. Certain restrictions apply to an endcap display. 1) Any portion of the exhibit bordering another exhibitor's booth must have the back side of that portion finished and must not carry identification signs or other copy that would detract from the adjoining exhibit; 2) the back wall is limited to 10 feet wide, 8 feet high centered across the 20-foot back wall area. All display fixtures over 42 inches high must be confined to those areas of the booth that are at least 5 feet from the aisle line to avoid blocking the sightline from the aisle to the adjoining booth. Exhibitors adjoining to an endcap exhibitor are entitled to the same reasonable sightline from the aisle as they would expect if they were adjacent to an exhibitor with a standard booth. ***Hanging signs are not permitted.***



If you have any questions, please contact [Debi Maines](#) at 856-302-0890