

## ATTENDEE GREETERS

Per the NAEYC Terms and Conditions, all activity must remain in the confines of your exhibit space. To meet the needs of our exhibitors who have mascots or characters as part of their marketing for the Annual Conference, we have created the following Attendee Greeter opportunity.

This policy includes but is not limited to, the following where organization representatives, mascots, or characters engage with attendees in the Expo Hall common area or the Convention Center's public space.

- Greeting
- videotaping/photographing
- polling
- soliciting
- distributing information to the attendees

For \$1,500 you can have your mascot, character, or other staff member greet attendees during the one of the following dates and times. Limited time slots available.

### **Wednesday, November 6**

Opening Keynote transition to the Expo Hall (tentatively 5:00 - 7:00 p.m.)

### **Thursday, November 7 (select one)**

Exhibit Hall Entrance (10 a.m. - Noon; 12:30 - 2:30 p.m.; 3 - 5:00 p.m.)

## Guidelines

- You may have two (2) staff members greeting attendees at the specified location; however, they may not impede traffic to and from the hall.
- Greeters may hand out pre-approved marketing materials or literature to drive traffic to your booth. All marketing materials must be pre-approved by NAEYC before October 25, 2024.
- Greeters must have a badge and wristband to indicate they are approved to be in that area.