



Annual Conference Program Insertion Order

Company _____

Name of contact person _____

Telephone _____ Email _____

Should invoice order be sent to contact person? Yes No *If no, please specify in billing information:*

Send invoice to _____

Street _____

City _____ State _____ ZIP _____

Telephone _____ Email _____

Conference Program Ad Pricing and Sizes

Ad Placement	Black & White	Color	Artwork Size (W x H inches)	
Half-page (horizontal)	<input type="checkbox"/> \$1,395	<input type="checkbox"/> \$2,550	Trim Size: 8.375 x 5.25	With Bleed: 8.625 x 5.5
Full page	<input type="checkbox"/> \$2,100	<input type="checkbox"/> \$3,900	Trim Size: 8.375 x 10.5	With Bleed: 8.625 x 10.75

Interested in a cover page?

Contact Codi Trump at ctrump@naeyc.org for availability of Covers 2, 3, & 4

Email completed order form to: advertising@naeyc.org

Important deadlines

August 23, 2024: Program reservations due

September 6, 2024: Submit artwork to advertising@naeyc.org for content approval by NAEYC

Payment method

For payment by check: Make check payable to NAEYC with invoice # on check

Mail to P.O. Box 96261, Washington, D.C. 20090-6261

For payment by credit card: Contact Codi Trump at (202) 350-8906