



## Space Assignment According to Priority Points

Priority point assignments are based on the total points accrued during the previous calendar year. If more than one company has the same number of priority points, assignments will be made in order of the date the application is postmarked or received (time stamp determined).

## Point System Accrual

Spaces are assigned using a priority system based upon a company's total support of Endocrine Society activities.

Exhibitor points can be earned in the following ways:

<b>ENDO and Corporate Engagement</b>	<b>Points Awarded</b>
ENDO 2026 Exhibit Space assignment (per 10'x10' booth)	1
Past ENDOExpo Participation (per consecutive year exhibiting at ENDO*)	1
Book and use hotel rooms within official ENDO rooming block**	1
Complete & return Exhibitor evaluation survey by deadline	10
CLB Member Level – Supporter / Champion	1 / 2
Advertising in Endocrine Society journals (at least three ads per year)	1

\* Maximum 10 points; does not include 2020-2021

\*\* This point is for participation and use of the overall housing program. Points are not given per room.

The premium levels of sponsorship support for the ENDO annual meeting includes contributions, sponsorships, advertising, and other forms of support for Endocrine Society programs and events throughout the year. Points awarded per year for each sponsor level are:

<b>Sponsor Level</b>	<b>Level Range</b>	<b>Points Awarded</b>
Ultimate Sponsor	\$100,000+	10
Premier Sponsor	\$75,000 - \$99,999	8
Champion Sponsor	\$50,000 - \$74,999	6
Patron Sponsor	\$25,000 - \$49,999	4
Supporter Sponsor	\$10,000 - \$24,999	2

## Rule on Mergers

When company "A" and company "B" participate as exhibitors in ENDOExpo and company "A" purchases "B," priority will be determined using the higher of the two companies' points. Points can not be merged.

**Applications must be received with the correct deposit amount by the priority point deadline each year in order for your company to apply the accumulated points toward booth selection.**