

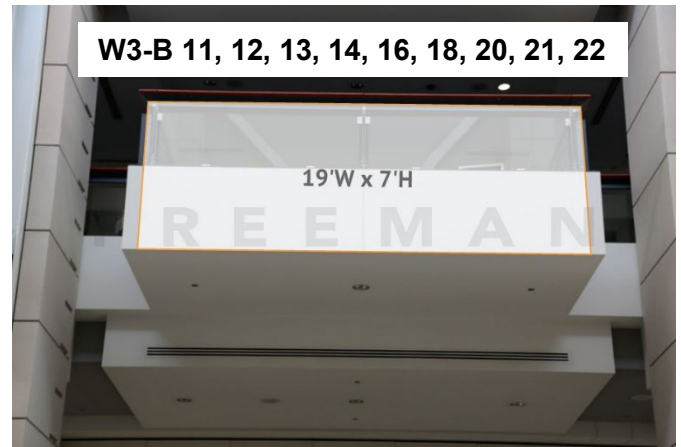


McCormick Place West Branding Image Gallery [View Locations Here](#)

Level 3, Outside Exhibit Hall F2 (Central Concourse on Level 3)

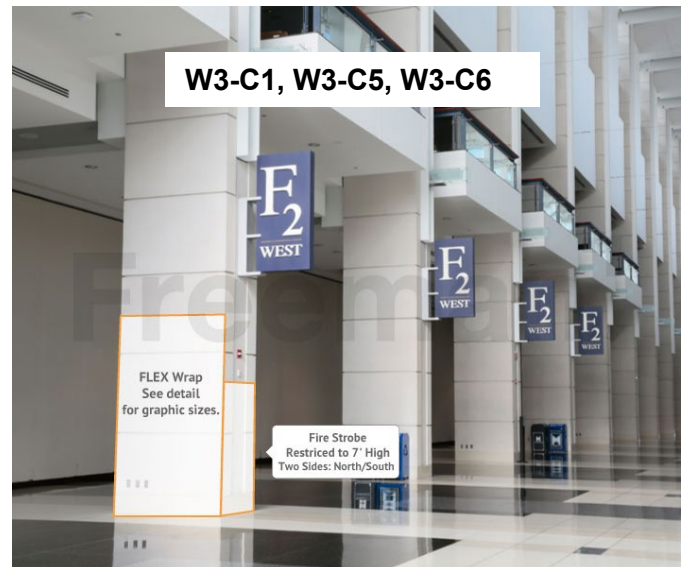
- **Banners (Single Sided, Vinyl)** – All below, hung along main central concourse on level 3 outside exhibit hall F2.

- W3-B11 (15'W x 20'H)
- W3-B12 (19'W x 7'H)
- W3-B13 (19'W x 7'H)
- W3-B14 (15'W x 20'H)
- W3-B16 (15'W x 20'H)
- W3-B18 (15'W x 20'H)
- W3-B20 (15'W x 20'H)
- W3-B21 (19'W x 7'H)
- W3-B22 (15'W x 20'H)



- **Column Wraps (4 single sided panels, flex wrap structure around column)** – Located along main central concourse on level 3 outside exhibit hall F2.

- Column Wrap W3-C1
- Column Wrap W3-C5
- Column Wrap W3-C6
 - All column sizes are custom per specific location.
 - **Size Examples:**
 - 95.1875"W x 117.1875"H / 58.5625"W x 73.25"H
 - 95.1875"W x 117.1875"H / 63.4375"W x 117.1875"H

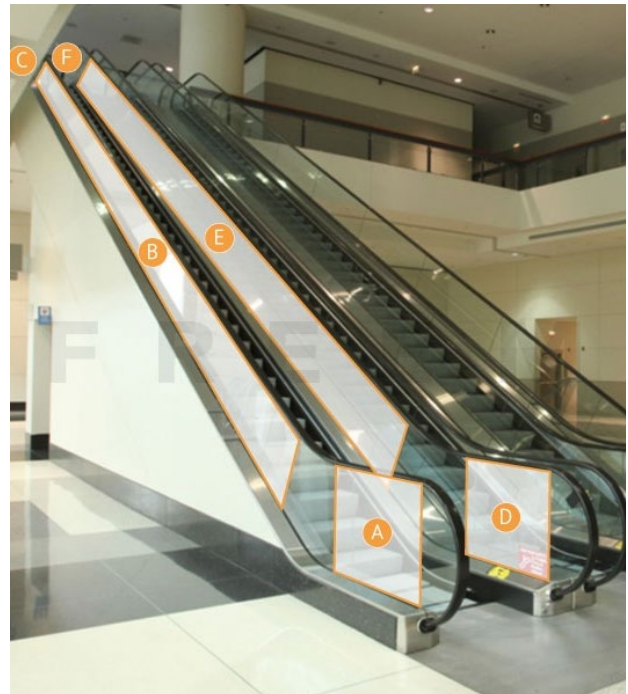




Level 3, Outside Exhibit Hall F2 (Central Concourse on Level 3) Continued...

- **Escalator Clings/Runner Graphics** – (3) Sets of Escalator Cling Graphics and (1) Set of Runner Graphics from Level 3 to Level 4 directly across from ENDO Central near the main entrance to exhibit hall.
 - W3-E1 - (6) Escalator Clings (A, C, D & F) 40"W x 29"H / (B & E) 540"W x 26"H
 - W3-E2 - (6) Escalator Clings (A, C, D & F) 40"W x 29"H / (B & E) 540"W x 26"H
 - W3-E3 - (6) Escalator Clings (A, C, D & F) 40"W x 29"H / (B, E) 540"W x 26"H
 - W3-E4 - (2) Escalator Runners (A, B) 11.5"W x 684"H

W3-E1 – E4 Escalator Area





Level 2.5, Outside Exhibit Hall F1 (By Food Court on Level 2.5)

- **Escalator Clings/Runner Graphics** – (3) Sets of Escalator Cling Graphics and (1) Set of Runner Graphics from Level 2.5 to Level 3
 - W2.5-E1 - (6) Escalator Clings (A, C, D & F) 40"W x 29"H / (B, E) 276"W x 26"H)
 - W2.5-E2 - (6) Escalator Clings (A, C, D & F) 40"W x 29"H / (B, E) 276"W x 26"H)
 - W2.5-E3 - (6) Escalator Clings (A, C, D & F) 40"W x 29"H / (B, E) 276"W x 26"H)
 - W2.5-E4 - (2) Escalator Runners (A, B) 11.5"W x 409"H)



- **Stair Decal Graphics** – Stair graphics next to escalators above, from Level 2.5 to Level 3.
 - W2.5-S1 - Stair Decals (26 Total) 74"W x 6"H





Level 1, Transportation Center (ENDO Shuttle Bus Drop Off Area, branding on Level 1, and leading from Level 1 to Level 2.5)

- **Banners (Single Sided, Vinyl)** – All banners below located in main lobby area off transportation drop off area.
 - W1-B30 (25'W x 10'H)
 - W1-B31 (25'W x 7'H)



- **Escalator Clings/Runner Graphics** – (3) Sets of Escalator Cling Graphics, and (1) Set of Runner Graphics from Level 1 to Level 2.5 near transportation area.
 - W1-E1 - (6) Escalator Clings (C, F) 3'-4"W x 29"H, (B & E) 37"W x 26"H
 - *Note: ENDO does not allow branding on clings A & D*
 - W1-E2 - (6) Escalator Clings (C, F) 3'-4"W x 29"H, (B & E) 37"W x 26"H
 - *Note: ENDO does not allow branding on clings A & D*
 - W1-E3 - (6) Escalator Clings (C, F) 3'-4"W x 29"H, (B & E) 37"W x 26"H
 - *Note: ENDO does not allow branding on clings A & D*
 - W1-E4 - (2) Escalator Runners (A, B) 11.5"W x 577"H

