

APTA CSM 2024 Celebration of Diversity Event Experience Sponsorship

Benefits

- Package includes one Event Experience at the Museum of Science. Exclusive event experience choices are based on a first-come, first-served basis, based on when the sponsorship agreement is signed.
- (1) 6ft table provided at your event experience area. You may provide branded tablecloth, marketing/education materials and/or *promotional item handouts to event attendees.
 - *Marketing/education materials and/or promotional items must be preapproved by APTA; production, shipping, and distribution are the responsibility of sponsor.
- You will receive a callout by the band/DJ in recognition of your support of the Celebration of Diversity event and promotion for guests to visit you at your event experience location.
- Your logo will be featured on signage highlighting available Event Experiences.
- Your logo will be featured on signage at the Experience purchased.
- Your logo will be featured on lobby signage at the main event.
- Recognition of your support will be included on main event email promotions.
- You will receive access to the Celebration of Diversity main event for up to two staff.
- You may use the “Proud Sponsor of the PT Fund Celebration of Diversity” logo and hyperlink throughout the 2024 calendar year. APTA must preapprove each use case.

Exciting NEW Benefit for All Celebration of Diversity Sponsors

- With your support of APTA's Celebration of Diversity event, you will receive recognition in an APTA press release sent to the entire APTA membership after APTA CSM highlighting your commitment to diversity.

Price: \$8,000

With your sponsorship purchase(s), you also receive additional benefits included in the [sponsorship level benefits grid](#), depending on your total sponsorship spend amount.

APTA is not responsible for technical interruptions to digital presentations. APTA reserves the right to revise any aspect of this sponsorship to preserve the integrity and professional atmosphere of the meeting.

For more details, please contact:

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APTA CSM 2024 Celebration of Diversity Event Experience Options

• Theater of Electricity

- Part of the quintessential Museum of Science experience! Attendees will explore the science behind lightning and storms as the world's largest air insulated Van de Graaff generator hurls indoor bolts. In this theater, when the lights go down, the lightning comes up.
 - Your logo included on the Theater of Electricity experience signage.
 - Theater of Electricity live shows last approximately 20 minutes. Your event experience will consist of (2) shows that will be held approx. from 7:45 pm – 8:05 pm and 8:45 pm – 9:05 pm.
 - Sponsor and/or participants have the opportunity to go into the Theater of Electricity lightening cage for a unique photo opp.
 - Sponsor staff may optionally hand out marketing/educational materials and/or promotional items to add to the experience.
 - Handout materials and/or promotional items must be preapproved by APTA; production, shipping, and distribution are the responsibility of sponsors.
 - Sponsor may optionally create custom 22"x28" sign or provide a pop-up banner to be placed at entrance of experience.
 - Easel will be provided but production and shipping of sign is the responsibility of sponsors.

• 4-D THEATER

- Invite attendees to experience 4-D like they never have before! In the theater, what's on the screen is only half the fun. With effects attendees can feel (and even smell!), this is one giant leap beyond 3-D.
 - 4-D Theater live shows last approximately 15 minutes. Your event experience will consist of (3) shows that will be held approx. from 8:00 – 8:15 pm and 8:30 – 8:45 pm, and 9:00 – 9:15 pm.
 - Sponsor staff may optionally hand out marketing/educational materials and/or promotional items to add to the experience.
 - Handout materials and/or promotional items must be preapproved by APTA; production, shipping, and distribution are the responsibility of sponsors.
 - Sponsor may optionally create custom 22"x28" sign to be placed at entrance of experience.
 - Easel will be provided but production and shipping of sign is the responsibility of sponsors.

• Dinosaur Photo Opportunity

- A unique experience for all. Attendees will capture memories with friends and colleagues with a photo opportunity by the Triceratops Cliff who is a 65-million-year-old fossil and the T-Rex dinosaur display in the Museum of Science. Memories. Fun. Need we say more?
 - Your logo with hashtag included on the photo op experience signage.
 - (1) 6ft. table provided in photo opp area for sponsor provided marketing materials and any photo opp items.
 - Sponsor staff may optionally supply fun props, backdrop and/or promotional items to add to the experience.
 - 3'x6' pop-up banner or easel style sign work best backdrop.
 - Promotional items must be preapproved by APTA; production, shipping, and distribution are the responsibility of sponsors.