

APTA CSM 2023 Celebration of Diversity Ovation Sponsorship + Event Experience Package

Package Price: \$15,000 + Event Experience Add-on Fee (see below options and corresponding fees)

- Package includes one Event Experience during the Celebration of Diversity event at the USS Midway Museum. See options; exclusive events are first come, first served.
- Your logo will be featured on signage highlighting available Event Experiences.
- Your logo will be featured on signage at Experience purchased.
- Plus, all benefits of the Celebration of Diversity Event Ovation Sponsorship
 - Your logo will be featured on all main event signage prior to and at the event.
 - You will receive a 500x100 jpg banner advertisement with URL link on the main event email promotions. Multiple advertiser banners may be included in each email; your ad placement will rotate throughout the campaign (deployment dates/times at the discretion of APTA).
 - Recognition of your support will be included on main event email promotions.
 - You will be provided a table and chairs; you may drape the handout table with corporate branding and provide marketing or education materials to event attendees. Sponsor may choose to have table at purchased event experience or in the designated Ovation Sponsor area (location TBA in high traffic location). Promotional items must be preapproved by APTA; production, shipping, and distribution are the responsibility of sponsor.
 - You will receive access to the Celebration of Diversity VIP event for up to four staff (6pm-7pm).
 - You will receive access to the Celebration of Diversity main event for up to four staff (7pm-10pm).
 - You may use the "Proud Sponsor of the PT Fund Celebration of Diversity" logo and hyperlink throughout the 2023 calendar year. APTA must preapprove each use case.

Experience Options

USS MIDWAY PHOTO OP +\$3,000

A unique experience for all. Attendees will capture memories with friends and colleagues with a one-of-a-kind photo op on the USS Midway. Memories. Fun. Attendee magnet. Need we say more? Your logo with hashtag included on the photo op experience signage. Sponsor staff may optionally hand-out aviators or supply fun props to add to the experience. Promotional items must be preapproved by APTA; production, shipping, and distribution are the responsibility of sponsors.

FLIGHT SIMULATORS +\$5,000

Experience the exhilarating feeling of flight. Simulators are available for 3 hours (7 p.m. - 10 p.m.).

Sponsorship includes your choice of flight simulator (first come, first served).

AIR COMBAT 360

Enter a state-of-the-art virtual-reality full motion simulator for a WWII dog-fighting adventure. Two riders control all the action in a "pod" for a two-minute pulse-pounding aerial combat ride! Full barrel rolls and complete aerial loops are possible as you evade the enemy fighters!

Each pod accommodates approximately 25 to 30 guests per hour. Two pods will be available.

VIRTUAL REALITY SCREAMING EAGLES FLIGHT EXPERIENCE

Do you have what it takes to be an F/18 pilot? If you have nerves of steel, join the men and women in the Training Exercise "Screaming Eagles"! Be prepared to launch your F/18 off the aircraft carrier, hit every target, and complete your air-to-air mission and land safely.

Each "flight" is five (5) minutes and seats twelve (12) guests.

Docent Tours +\$3,000

Exploring the USS Midway Museum with docent tours is an exciting and educational way to give attendees an immersive experience on what it was like to serve on an aircraft carrier.

Each tour includes 5 docents and 1 DOW (Docent of the Watch) for 2-hours (7 p.m. - 9 p.m.). Tours are approximately 15–20 minutes in length with 10-15 attendees at a time.

Sponsorship includes your choice of docent tour listed below (first come, first served).

HANGAR DECK TOURS

- 1. *Power at Sea:*** Descend deep inside Midway to engineering where the raw power was generated to operate a “City at Sea.”
- 2. *Life at Sea:*** Learn what it was like to live at sea preparing 13,500 meals a day, eating in rough seas, sharing space with bombs and missiles. Tour includes the Galley/Mess Decks, Bomb Elevators, Underway Replenishment, Dental Office, Sick Bay, Post Office, and Machine Shops.
- 3. *Officers Country:*** Experience the life of an Officer. Visit the Wardroom, Dirty Shirt Wardroom (Aviator’s wardroom), the Executive Officer’s (XO) Cabin, the Chaplains’ Staterooms, the Barber Shop, Officer’s Lounge and Hotel Services.
- 4. *Life Up Forward:*** Venture into the enlisted Berthing Spaces, Forecastle and Junior Officers’ Bunk Room.
- 5. *Air Command:*** Explore where the Commander of the Air Group (CAG), ran the ship’s aircraft operations. Discover how coordination was handled between the ship’s “company” sailors and the “air wing” men thus allowing roughly 200 pilots to take the air when conflict was in the wind. This tour includes air group officer spaces, senior officers’ staterooms and three different ready rooms, (F-8, HS-12, and FA-18).

FLIGHT DECK TOURS

- 1. *On the Roof (Flight Deck):*** Delve into the intricate process of launching and recovering aircraft on Midway’s 4.02-acre flight deck, one of the most dangerous places on earth during flight ops.
- 2. *Admiral’s & Captain’s Country:*** Experience the life of the men responsible for the USS Midway and the other ships that protected her for 47 years. Tour includes the War Room, Task Force Command Center (TFCC), Message Center and the living quarters to two of the most pressure-filled jobs at sea.
- 3. *Ship’s Command:*** Ascend navy ladders to experience firsthand what it was like to command a 69,000-ton aircraft carrier with a crew of 4,500 men. Guided access will be provided into the island through the Chart Room, “Vultures Row”, Navigation Bridge and the Captain’s At-Sea Cabin.
- 4. *Life of a Naval Aviator/Fighter Pilot:*** Get a first-hand look at a day in the life of a Navy Aviator by visiting the squadron Ready Rooms and get a glimpse of the premier training school of a Navy Pilot: “TOP GUN”.

NOTE: Tour routes and destinations can change at the last minute due to onboard restoration or weather. Some of the tours involve ascending/descending “Navy Ladders”. This may restrict access due to physical capabilities or attire worn by guests during the event. Speak with your Event Manager for additional information.