American Society of Echocardiography
29th Annual Scientific Sessions

SEE THE SOUND
HEAR THE SCIENCE

ASE 2018
JUNE 22-26
NASHVILLE, TN

Gaylord Opryland Resort & Convention Center

EXHIBITOR PROSPECTUS
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DEAR EXHIBITORS & SPONSORS,

The American Society of Echocardiography (ASE) Scientific Sessions attracts thousands of attendees each year and offers exhibitors a targeted audience interested specifically in cardiovascular imaging. ASE Scientific Sessions attendees look to ASE to provide the latest information in diagnosis and management of all aspects of cardiovascular disease.

In addition to the over 17,000 ASE members-clinicians, researchers, and other healthcare providers who use both the established and latest innovations in cardiovascular ultrasound, an extensive prospect list will receive information about the upcoming conference. Exhibitors who partner with ASE will benefit from the exposure to the largest cardiovascular imaging membership society with key cardiology decision makers with buying power or are influential in decision making. Device and medical equipment suppliers and pharmaceutical companies that provide products to cardiologists, private practices, and cardiovascular ultrasound laboratories cannot afford to miss this opportunity to showcase their products, services, and latest technological advances.

Reasons to take advantage of this offering are:

★ ASE's Scientific Sessions are Cost-Effective
Research shows that exhibitors rate exhibitions ahead of all other forms of marketing in generating new business. This tightly focused audience will provide you with a far greater return on investment in marketing than you will get at other, more broad-based exhibitions.

★ ASE's Scientific Sessions are Targeted
No other marketing strategy enables you to better concentrate your resources and make the most of your time. By bringing together the right exhibitors and buyers in the same location, ASE delivers a powerful & effective marketing & business development platform.

★ ASE's Scientific Sessions Deliver a Highly Personal Touch
By bringing exhibitors face-to-face with precisely the right attendees, ASE exhibitions offer an unparalleled opportunity to make new contacts and deepen relationships with exhibiting business partners.

★ ASE's Scientific Sessions Create Communities
By gathering key participants under one roof, ASE provides a resource of the top healthcare providers and key opinion leaders allowing you to determine how best your organization fits into their needs. ASE Scientific Sessions is the home of a professional community that includes physicians, cardiac sonographers, nurses, and scientists specializing in echocardiography.

The Exhibit & Poster Hall is the marketplace for the ASE community to find the latest and most innovative products and technologies in the cardiovascular ultrasound field. When planning for the ASE Scientific Sessions, include representation from your entire corporate structure—sales, branding, marketing, and executive management—for a successful marketing strategy. Engage an audience of influential and highly targeted cardiac professionals seeking education, practice solutions, and tools to enhance patient care, as well as executives interested in partnering with you.

There is no better way than face-to-face interaction.

We look forward to partnering with you in Nashville!

Sincerely,

Sunil V. Mankad, MD, FASE
ASE 2018 Program Chair
Mayo Clinic
Rochester, MN
**Features and Traffic Builders**

- Chalk Talks
- **New!** Class Reunion Reception
- Echo Bingo
- ASE Headquarters Booth
- Premium Booth Locations
- ASE Science & Technology Theater
- Abstract Posters & Oral Presentations
- Business Suites
- AM & PM Coffee and Snack Breaks
- Relax & Recharge Lounge

**Audience**

The ASE Scientific Sessions draw an average of 2,500 attendees who are primarily clinicians – hands-on cardiologists and cardiovascular sonographers who work with patients in hospitals, private clinics, and university settings. Most attendees are high level medical professionals from over 65 countries who make key purchasing decisions within their facilities, diagnose, write prescriptions, and make treatment recommendations for their patients. Past exhibitors have found that shows of this size allow plenty of one-on-one interaction with the clinicians, creating more usable leads.

Main areas of practice include: Adult echo, vascular medicine, cardiac sonography, fetal and pediatric echo, research, and anesthesiology. Other areas include: electrophysiology/heart rhythm specialties, geriatric cardiology, internal medicine, interventional cardiology, intraoperative cardiology, intraoperative echo, MRI, neurology, nuclear cardiology, nursing, radiology, and thoracic surgery.

According to the 2017 Attendee Survey:

- 99% of attendees experience that visited the Exhibit & Poster Hall exceeded or met expectations
- 97% of attendees rated ASE course content valuable
**CONTACTS & IMPORTANT DATES**

### ASE SCIENTIFIC SESSIONS

**EXHIBITS & SPONSORSHIPS**

A. Fassano & Company
Exhibit Sales & Management
900 Route 168, Suite A-2
Turnersville, NJ 08012
Phone: 1.856.232.2322
Email: exhibits@AFassanoCo.com
AFassanoCo.com/ASE
(Bookmark this link for easy access to conference demographic information, exhibit application, floorplan, Science & Technology Theater and sponsorship opportunities.)

Kathleen Lawrence
A. Fassano & Company
Senior Manager, Sponsorship Development & Events
Phone: 1.856.302.0893
Email: kathleen_lawrence@AFassanoCo.com

### ASE DECORATOR

Freeman
1701 Lebanon Pike Circle
Nashville, TN 37210
Phone: 615.391.5522
Fax: 615.884-5785
Email: FreemanNashvilleES@freeman.com

Scott Ford
Senior Client Solutions Director
Phone: 407.816.7928
Email: scott.ford@freemanco.com

### ASE

American Society of Echocardiography
2530 Meridian Parkway, Suite 450
Durham, NC 27713
ASEcho.org
ASEScientificSessions.org

Erin McClure
Meetings Department Manager
Phone: 1.919.861.5574
Email: emcclure@asecho.org

### VENUE

Gaylord Opryland® Resort & Convention Center
2800 Opryland Drive
Nashville, TN 37214
Phone: 1.615.889.1000
GaylordOpryland.com

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**IMPORTANT DATES**

**Friday, December 8, 2017**
- Advance Program Advertising Artwork Deadline

**Monday, January 8, 2018**
- Advance Program Released Online

**Friday, February 12, 2018**
- Cancellation/Space Reduction

**Monday, March 19, 2018**
- Exhibitor Service Kit Available

**Friday, April 6, 2018**
- Final Booth Payments Due
  Applications received after April 6 must be accompanied by full payment before space will be assigned. Applications will be accepted until space is sold out.
- ECHO Bingo – “Opt In” Deadline

**Friday, April 27, 2018**
- Exhibitor-Appointed Contractors Form Due
- Booth Activities Form Due
- Exhibitor Housing Deadline
- Proof of Insurance Due

**Tuesday, May 22, 2018**
- Exhibitor Advance Warehouse Shipping Opens

**Thursday, May 31, 2018**
- Freeman Discount Rate Deadline
- Freeman Graphic Artwork Deadline

**Thursday, June 14, 2018**
- Advance Warehouse Shipping deadline

**Thursday, June 21, 2018 - Saturday, June 23, 2018**
- Exhibitor Installation

**Saturday, June 23, 2018**
- Exhibit & Poster Hall Opens

**Monday and Tuesday, June 25 - 26, 2018**
- Exhibitor Move-Out

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**EXHIBITION DATES & HOURS**

**Saturday, June 23**
- President’s Reception.........................4:30 PM - 6:30 PM

**Sunday, June 24........................................9:00 AM - 4:00 PM

**Monday, June 25.................................9:00 AM - 6:30 PM
- Exhibitor Wrap-Up Meeting ..............1:30 PM - 2:30 PM
- Member Reception..............................5:15 PM - 6:30 PM
EXHIBIT SPACE RATES & PRIORITY POINT SYSTEM

EXHIBIT SPACE RATES

10’ x 10’ (Inline) $3,300
10’ x 10’ (Corner) $3,450
Premium Booth $4,050
Island Booth $40.50/SQ.FT.

PRIORITY POINT SYSTEM & SPACE ASSIGNMENT

Exhibit space assignments are based on the Priority Point System and the exhibiting company’s space selection. ASE will accommodate exhibiting companies’ first or second choices for space whenever possible and will continue to be sensitive to each company’s individual needs. Priority for space assignment is based on points awarded. Priority Point deadline is November 17, 2017. Each year, the exhibiting company will receive one (1) point per 100-square feet occupied. In addition, one (1) point will be awarded each year the company exhibits at the ASE Scientific Sessions. Exhibiting companies who took advantage of the 2017 Convention Sponsorship and Marketing Opportunities also earn Priority Points.

PAYMENT/DEPOSIT INFORMATION & CANCELLATION/SPACE REDUCTION

All space reductions/cancellations must be received in writing. In the event that ASE receives written notification by February 12, 2018, all sums paid by the exhibitor, less a service charge of 50% of the total cost of the exhibition or sponsorship opportunity fee, will be refunded. No refunds will be given for reductions in space or cancellations received after February 12, 2018, and obligate the exhibitor to the full payment of rental space or sponsorship opportunity fee prior to the ASE Scientific Sessions.

EXHIBIT CONFIRMATION

All booth applications will receive a confirmation of receipt of the application and deposit. Booth assignment confirmations will be emailed as they are processed.

SERVICE KIT

Freeman, the official show decorator, will email a Service Kit to confirmed exhibitors in March 2018, and thereafter as each booth assignment is made. The Service Kit will contain service order forms, a freight schedule, forms for furnishings, signs and accessories, electrical requirements, labor, drayage, customs and shipping instructions, audiovisual equipment, floral/plants, models and security. Exhibitors are encouraged to take advantage of the reduced pricing offered by Freeman.
PUBLIC SERVICE SPACE
Public Service exhibit space is available at a reduced rate of $950 per 10’x10’ space. A maximum of 200 square feet is permitted at the Public Service Space rate; larger spaces must be rented at the regular exhibit rate. Irrespective of past participation, all Public Service exhibitors are required to meet the eligibility requirements outlined below to qualify for the reduced rate for each 10’x10’ space requested.

Eligibility Requirements
The product or service must be:
- Nonprofit
- Related to the cardiovascular/medical field

The organization is required to provide:
- Proof of nonprofit status according to the U.S. Internal Revenue Service Code
- Justification for seeking public service status

In keeping with the overall professional image of the exhibition, public service exhibitors are expected to comply with all policies as outlined in the Exhibitor & Sponsorship Prospectus.

Public Service booths will be located on the exhibit floor as designated by Exhibit Management. Space assignments will be made after the technical exhibit applications received by the Priority Point deadline are processed.

ASE will provide Public Service Booths the following:
- 8’ high back drape; (2) 36” high side-drape dividers; and (1) 7”x44” identification sign. All exhibitors must carpet their booth space and staff the exhibit during all hours the Exhibit & Poster Hall is open.

Important Note
If a Public Service exhibitor does not claim space, does not install the exhibit by noon on Saturday, does not staff the booth during established show hours, or if the exhibit is dismantled prior to Monday at 6:30 PM, the company will be ineligible to apply for Public Service space for a two-year period. Requests for Public Service exhibit space must be made on the Application for Exhibit Space. Approval for booth space will be determined by the ASE Program Committee. Public Service exhibit space is limited, and the ASE cannot guarantee availability. If the number of requests exceeds the amount of space available, organizations that have exhibited in the past will be given priority.

Contract terms and exhibit application are available online at AFassanoCo.com/ASE. Applications for exhibit space must be received on or before November 17, 2017, to benefit from the Priority Point System. Applications received after this date will be assigned to the space remaining according to the date the application is received. All exhibiting companies must submit 50% of the rental fee with the exhibit application to guarantee space. The balance of booth rental is due April 6, 2018. All applications received after April 6, 2018 must be accompanied by the full booth fee. No company may exhibit unless full payment for booth space has been received.

SUBLETTING, SHARING, AND EXCHANGING EXHIBIT SPACE
No exhibitor may assign, sublet, share, apportion, or exchange all or any part of its exhibit space with or to another organization or business unless prior written consent has been obtained from ASE Management, which consent may be conditioned on the payment of such fees as ASE Management determines. The exhibitor must submit a written request to ASE Management. Exceptions, as determined by ASE Management, may be granted for the following: a corporate parent or subsidiary of the exhibitor; another subsidiary of the parent corporation; or a partner of the exhibitor in an ongoing partnership with a written partner agreement. Exhibitors must provide to ASE Management written documentation of the particular relationship. ASE Management retains the right to remove from the exhibit hall(s) any company or organization without a signed space application and contract. Only those companies and organizations that are the authorized occupants of each exhibit space will be entitled to exhibitor badges.

EXHIBIT INSTALLATION HOURS
Thursday, June 21 ........................................ 1:00 PM - 5:00 PM
(Booths 400 sq. or larger)
Friday, June 22 ........................................ 8:00 AM - 5:00 PM
(Booths 400 sq. or larger)
Saturday, June 23 ...................................... 8:00 AM - 12:00 PM
All exhibits must be set by 12:00 PM, Saturday, June 3

EXHIBIT DISMANTLE HOURS
Monday, June 25 ...................................... 6:30 PM - 8:00 PM
Tuesday, June 26 ..................................... 8:00 AM - 12:00 PM

INSTALLATION
Target freight move-in for island booths begins at 1:00 PM on Thursday, June 21. Island booths will be allocated a specific freight schedule. General exhibitor installation for perimeter and inline booths installation begins Friday, June 22 at 1:00 PM. The Exhibit & Poster Hall will close Friday evening at 5:00 PM and re-open on Saturday, June 23 at 8:00 AM. All crates will be removed from the show floor by 12:00 PM on Saturday, June 23. All exhibit components, including 10’x10’ booths, must be set up by 12:00 PM on Saturday, June 23. Booth confirmation, exhibitor badges and/or labor wristbands will be required for installation admittance for both labor and exhibit personnel. Proof of identification such as a company business card or authorization letter on exhibiting company’s letterhead must be presented to receive labor wristbands for installation. Booth space must be paid in full prior to booth installation.
IN-LINE & PERIMETER BOOTH
Display material for in-line and perimeter booths is restricted to a maximum height of 3.5’ (.762M) in the front 5’ (1.52M) of the booth, and 8’ (2.5M) in the rear 5’ (1.52M) of the booth. The back wall on in-lines and perimeter booths is limited to 8’ (2.5M) in height, including signs or company name, logo, or product information. All in-line and perimeter booths must clear a ceiling height of 8’.

Portable spotlights attached to booths and/or islands must be UL approved clamp-on types with porcelain base and metal guards. Clip-on types are not allowed. Spotlights may not exceed the height limitations as set under the Booth Construction Guidelines.

Exposed or unfinished sides and exhibit backgrounds must be draped to present an attractive appearance. Exhibits will be inspected during the move-in and the service contractor, with the approval of the Exhibit Manager, will provide draping deemed necessary for exposed unfinished areas and submit the bill to the exhibitor.

ISLAND BOOTH
Island booths (booths bounded on four sides by aisles) may extend to within one foot of all outer edges of the booth space. The design of the booth must allow accessibility from all four aisles and sufficient see-through areas so the view of the surrounding exhibits is not blocked. ASE requires a 50% see-through effect on the portion of the booth from the floor up to a maximum of 8’ in height (no exceptions). No exhibit may expand into the aisle. Demonstration areas should be located within the booth to allow sufficient space for spectators. Aisles cannot be obstructed due to any activities within the booth. Island display schematics must be submitted to exhibit management no later than approximately 6 weeks prior to the meeting to ensure compliance of ASE and building rules and regulations.

CARPET & DRAPES
Aisle carpet will be provided by ASE. ASE will provide each in-line and perimeter booth: 8’ high back drape; (2) 36” high side drape dividers; and (1) 7”x 44” identification sign for in-line and perimeter booths. All exhibitors must carpet their booth space. Rental is available through Freeman.

HANGING SIGNS
Signs and banners are allowed over island booths only, but must be hung by authorized personnel and are subject to ASE approval. The Gaylord Opryland® Resort & Convention Center exhibit hall ceiling height is 16’. There is a 2’ easement restriction between the top of the booth structure and the bottom of the hanging banner. The bottom of the banner may not be lower than 10’ and the top of the banner no higher than 14’. The purpose of this rule is to allow a clear line of vision between the display and the hanging banner. Additional floor structural support for hanging signs/apparatus is permitted from the island booth display, but must be less than 3” in diameter/thickness and the hanging banner must still maintain 2’ easement as stated above.

DISMANTLING OF EXHIBITS
No packing of equipment, literature, or dismantling of exhibits will be permitted until the official closing time of 6:30 PM on Monday, June 25. Dismantling and move-out will take place from 6:30 PM until 8:00 PM on Monday and 8:00 AM until 12:00 PM on Tuesday. Cartons for display materials will be returned to each booth as promptly as possible after the official closing time. To avoid damage to equipment or display materials, exhibitors should remain with the exhibit until crates are returned and all materials are packed. ASE and the host site do not assume any responsibility for loss or damage to exhibits, equipment, personal belongings, etc. during the installation and dismantling periods. Exhibitors must be packed and ready for shipment by 12:00 PM on Tuesday, June 26.
ON-SITE EXHIBITOR REGISTRATION HOURS

The ASE Registration Desk will be staffed during the following times. Exhibitors may pick up their badges beginning Friday, June 22 at 12:00 PM.

Friday, June 22 ...................................... 12:00 PM - 5:00 PM
Saturday, June 23 .................................... 6:00 AM - 6:30 PM
Sunday, June 24 .................................... 6:30 AM - 6:00 PM
Monday, June 25 ..................................... 6:30 AM - 6:30 PM
Tuesday, June 26 ..................................... 6:30 AM - 2:30 PM

ASE strongly recommends advance registration for booth staff. Exhibitor Personnel, Exhibit Hall Staff, and Exhibit Hall Guest ONLY registration forms will be included in the Service Kit emailed by Freeman in March 2018. Only the primary contact is authorized to make changes to the complimentary badge list. ASE does not mail exhibitor badges. All exhibitor Personnel will be required to show photo ID and proof of affiliation with the exhibiting company (i.e., business card) to pick up their badge on-site. Only the primary booth contact will be allowed to pick up multiple badges for distribution.

CONFERENCE MATERIAL FOR EXHIBITORS

Each exhibiting company will receive a conference packet containing an ASE Scientific Sessions Final Program. The packet will be distributed to each booth prior to the President’s Reception in the Exhibit & Poster Hall on Saturday, June 23.

EXHIBITOR PERSONNEL BADGES

Exhibitor Personnel badges are available to all exhibiting companies. The maximum number of complimentary Exhibitor Personnel badges allocated per exhibiting company is based on the amount of space rented and sponsorship opportunities secured. Exhibitor Personnel badges are non-transferrable. Exhibitor Personnel badges requested above the allotted complimentary number are $100 per person, as are replacements for lost badges. The number of badges allotted is dependent upon booth size as follows:

10’x10’ – 40’x40’ ................. 4 COMP BADGES PER 10’X10’
Over 40’x40’ ................................. 84 COMP BADGES MAXIMUM

EXHIBIT HALL STAFF AND GUEST BADGES

Complimentary Exhibit Hall Staff badges are for employees of the exhibiting company only and should not be used for other attendees. ASE Scientific Sessions attendees, company personnel not working the booth, employees of Exhibitor-Appointed Contractors and other third-party vendors must be registered under the appropriate professional category and may not be designated as Exhibit Hall Staff or Exhibitor Personnel.

Exhibit Hall Staff and Exhibit Hall Guest ONLY Badges are available to exhibitors. Exhibit Hall Staff and Guest Badges are for the Exhibit & Poster Hall ONLY. Exhibit Hall Guest ONLY Badges are for the purpose of inviting clients that are not registered for the ASE Scientific Sessions to visit your exhibit booth during operational hours of the Exhibit & Poster Hall.

Exhibitors must register their guests on the form provided in the service kit. Exhibit Hall Staff and Guest ONLY Badges will not provide access to educational sessions and social functions.

CONTINUING MEDICAL EDUCATION FOR EXHIBITORS

Registered exhibitors may earn continuing medical education (CME) credits from ASE by attending the educational sessions. Exhibitor staff will be admitted to the educational sessions as space allows. Models are only allowed in the Exhibit & Poster Hall and are not permitted to attend the educational sessions.
Housing arrangements are the responsibility of the exhibiting company. To ensure quality accommodations, ASE has contracted a housing block for use by all ASE Scientific Sessions attendees and exhibitors. An email will be sent when ASE’s housing bureau opens for booking containing a link directing exhibiting companies to the housing options. Rooms have been reserved at the Gaylord Opryland Resort & Convention Center.

To ensure the best rate available, ASE encourages exhibitors to book rooms as soon as possible. Once the block is full, the hotel is not contractually obligated to provide rooms at the reduced rate. Please note, the contact name and email address given on the Application & Contract for Exhibit Space will be used for sending details regarding housing for ASE Scientific Sessions. The housing block will be open January 2018.
ASE offers a variety of ways to get your company name and message in front of attendees and is constantly developing new ideas to increase your exposure. We encourage you to call and discuss any of the opportunities outlined below, as well as designing a marketing plan to fit your promotional needs.

Please contact Kathleen Lawrence at 1.856.302.0893. Right of first refusal to past sponsors may apply.

The American Society of Echocardiography reserves the right to revise any aspect of these sponsorships to keep the integrity and professional atmosphere of the meeting. Prices listed are tentative and subject to change. Exact dollar amounts will be quoted when the order is placed.

All exhibiting companies at the ASE Scientific Sessions receive the following benefits:

- Opportunity to purchase the ASE membership and prospect mailing list at a discounted rate prior to the ASE Scientific Sessions.*
- Complimentary one-time use of the ASE Scientific Sessions Preconference and Post Conference mailing list, available after May 7, 2018.*
- Complimentary company profile and link to your company’s home page posted online at ASEScientificSessions.org in an online version of the ASE Scientific Sessions Final Program. This will be accessible to both conference attendees and the ASE membership prior to, during, and after the ASE Scientific Sessions.
- Complimentary profile in the ASE Scientific Sessions Final Program distributed to conference attendees.
- Complimentary profile in the ASE Scientific Sessions Mobile App Exhibitor Tab.
- Discounted rates on exhibitor housing as negotiated by ASE.
- Opportunity to purchase a Final Program Enhanced Exhibitor Listing.
- Ability to gain name recognition through special exhibitor-only promotional opportunities.

*Public service space exhibitors are not eligible for these two mailing list promotions.
ASE MEMBERSHIP MAILING LIST

Each technical/commercial exhibiting company may purchase the ASE membership and prospect mailing list at a discounted rate of $50 per 1,000 names prior to the ASE Scientific Sessions. Promote your presence at the ASE Scientific Sessions to over 17,000 cardiovascular ultrasound professionals, or target your marketing strategy by professional category or demographics if desired. All requests must include a copy of the mailing piece and are subject to ASE approval. When reserving your exhibit space, ask about taking advantage of this exhibitor-only discount.

PRE AND POST CONFERENCE ATTENDEE MAILING LIST

An exclusive benefit only available to companies exhibiting at ASE Scientific Sessions; the mailing list request forms will be included in the Exhibitor Service Kit emailed in March 2018. All requests must include a copy of the mailing piece and are subject to ASE approval. The preconference mailing list will not be released to any exhibiting company until May 7, 2018. Post Conference mailing list will be available two weeks after the ASE Scientific Sessions.

Public service space exhibitors will be charged a small fee for use of the preconference and post-conference mailing list.

BOOTH GIVEAWAYS

This is an education-based scientific meeting. Giveaways and drawings should maintain a professional atmosphere and reflect the objectives of this meeting, as well as follow the PhRMA and AdvaMed Guidelines. All companies are strongly encouraged to adopt their respective code.
**Scientific Sponsorships**

**Science & Technology Theaters**

The Science & Technology Theaters are a great opportunity to educate attendees and bring the latest use of technology in the medical and scientific fields to attendees. Science & Technology Theaters will be located in the Exhibit & Poster Hall. Video capture of company’s presentation is included in the price. The Science & Technology Theater time is limited to allow for further consultations in your exhibit booth.

The Science & Technology Theater Application can be found under the Applications Tab on the ASE Scientific Sessions exhibitor web page. Right of First Refusal (ROFR) applies to this opportunity and Science & Technology Theater Application and Guidelines will be available after the members of the ASE Industry Roundtable ROFR deadline has expired.

- **Saturday** .................. 11:30 AM – 1:00 PM
- **Sunday** ..................... 11:45 AM – 1:15 PM
- **Monday** .................... 11:45 AM – 1:15 PM
- **Tuesday** .................... 11:30 AM – 1:00 PM

**Price per session:** $60,000

Three additional time slots available for 2018!

- **Friday** ..................... 6:30 PM – 8:00 PM
- **Saturday** .................. 6:30 PM – 8:00 PM
- **Sunday** .................... 6:30 PM – 8:00 PM

**Price per session:** $30,000 without food; $60,000 with food

**Satellite Symposia**

ASE will allow events to be held (dependent upon space available) at the Gaylord Opryland Resort & Convention Center. Events can offer continuing medical education (CME), or provide education content.

The Satellite Events Application can be found under the Applications Tab on the ASE Scientific Sessions exhibitor web page. Right of First Refusal (ROFR) applies to this opportunity and Science & Technology Theater Application and Guidelines will be available after the members of the ASE Industry Roundtable ROFR deadline has expired.

**Price:** see application for price pertaining to each category

**FASE/Faculty Lounge & Presentation Sponsorship**

Sponsor the FASE/Faculty Lounge and provide a brief educational session in the FASE/Faculty Lounge. The lounge provides a location for ASE Scientific Sessions faculty members and Fellows of the American Society of Echocardiography (FASE) to prepare their presentation, check email, or simply relax between sessions. (Any AV equipment or electrical needs are the responsibility of the sponsor.)

**Benefits**

- Recognition in the ASE Scientific Sessions online and printed Final Program*
- Opportunity to schedule a one-day (15-20 minute) non-CME educational training session in the FASE/Faculty Lounge**
- Opportunity to display literature
- Recognition on the ASE Scientific Sessions Sponsors web page

**Price:** Exclusive $50,000

**Per Session Group:** $5,000

**NEW! Live Streaming**

ASE is expanding access to ASE educational content by providing those unable to attend ASE’s Scientific Sessions live streaming of the plenary sessions during ASE 2018. This opportunity provides the sponsor unique visibility outside the Scientific Sessions. Associate your company with an individual session or become the exclusive sponsor. This opportunity is available Saturday – Tuesday as ASE shares the conference sessions with the cardiovascular imaging community through a live stream. The archived content of each plenary session can be viewed at no cost for one year and will draw up to 2,000 professionals.

**Benefits**

- Sponsor’s name and logo with graphic banner on event landing page
- Exclusive sponsor can provide up to three questions during the registration process for additional analytics
- Sponsor’s name and logo with on Live Player page
- Sponsor white paper (PDF)
- Sponsor’s name and logo on all marketing materials

**Price:** Exclusive $50,000

Subject to change: The American Society of Echocardiography reserves the right to revise any aspect of these sponsorships to keep the integrity and professional atmosphere of the meeting. Prices listed are tentative and subject to change. Exact dollar amounts will be quoted when the order is placed.

#ASE2018
ABSTRACTS ONLINE
Support scientific education through this exclusive sponsorship opportunity of the Abstracts Online featuring all accepted abstract submissions in a designated web page on the official ASE Scientific Sessions website. The Abstract Online website will be promoted through ASE member eBlasts, the ASE eNewsletters, and on the Official ASE Scientific Sessions website reaching attendees, ASE members, and website visitors.

Benefits
★ Company banner ad with a link to your company website will appear on ASE Abstracts home page
★ Promotion through ASE eNewsletters and eBlast to all ASE members and member prospects (over 18,000 contacts)

Exclusive Opportunity: $5,000

ADVERTISING, CORPORATE BRANDING, DIGITAL AND PRINT SPONSORSHIPS
ASE is NOT responsible for electronic malfunctions to digital presentations due to circumstances beyond their control. Exhibitor must provide advertisement in electronic format for ASE approval. Confirmations will include specifications and deadline dates.

ASE SCIENTIFIC SESSIONS FINAL PROGRAM ADVERTISEMENTS
This highly visible Final Program* is an invaluable reference tool used before, during and after the ASE Scientific Sessions. It contains information on educational programming, exhibits, and special events and is the primary reference tool during the ASE Scientific Sessions. Your advertisement will be viewed in the Final Program online and in the printed Final Program distributed to every attendee when picking up their badge.

View the 2017 Final Program

Final Program Ad Prices:
SOLD Back Cover .................. $8,000 full page, four color
Inside Back Cover .................. $7,000 full page, four color

*Deadline: April 23, 2018

FINAL PROGRAM ENHANCED EXHIBITOR LISTING
Check ✓ Final Program Exhibitor Listing Enhancement on your Exhibitor Application to include your company’s logo with your description listing in the ASE Scientific Sessions online and printed Final Program*. Submit company logo in jpg, pdf, or eps format to kathleen_lawrence@AFassanoCo.com.

Price: $500

*Deadline: April 23, 2018

Subject to change: The American Society of Echocardiography reserves the right to revise any aspect of these sponsorships to keep the integrity and professional atmosphere of the meeting. Prices listed are tentative and subject to change. Exact dollar amounts will be quoted when the order is placed.
**ASE Newspaper Daily**

ASE Newspaper Daily* features the latest news & events happening at the ASE Scientific Sessions. The ASE Newspaper Daily will be printed and distributed in “old newsboy style” on-site beginning Saturday, June 23 through Tuesday, June 26, 2018. The newspaper will offer advertising opportunities from in-column ads, center fold insert, to half page back cover advertisements. Ads will include a URL redirect for the Daily Newspaper online version available through attendees’ mobile devices. Don’t miss an opportunity to place your message, advertise a new product or promote your Science & Technology Theater.

**ASE Daily Newspaper Ad Prices:**

- Centerfold insert, double-sided .................. $8,000
- Back page, bottom half .................. $5,000
- Full right column, inside page (5” x 13.5”) ............ $3,000
- Column ad (5” x 3”) .......................... $2,500

*Deadline: May 8, 2018

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**PRE & POST CONFERENCE eBLAST**

The Pre and Post Conference eBlast has established itself as a successful tool to communicate with attendees prior to and after the ASE Scientific Sessions. Eight eBlasts will be scheduled for exhibitors to use as their own vehicle to drive attendees to your Science & Technology Theater, announce your latest product that will be featured at the ASE Scientific Sessions, or follow up with attendees after the conference. Time slots will be assigned on a first-come first-served basis.

**Benefits**

- Company provided custom-designed HTML eBlast
- Pre-scheduled time slots will allow you to determine the best launch for your message
- Launched to all pre or post conference registered attendees at the time of the eBlast

**Analytical report provided**

- June 5  | June 21
- June 7  | July 9
- June 12 | July 12
- June 14 | July 17
- June 19 | July 19

**Price:** $3,000 per eBlast

**Number of Opportunities:**

- Six (6) Preconference; Two (2) Post-Conference

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**ASE DAILY eNEWS**

Join attendees over their morning coffee! The Daily eNews is an electronic newspaper sent to event attendees every morning during the ASE Scientific Sessions. The Daily eNews provides highlights of the day’s agenda. Advertising on the Daily eNews provides your company unheard access to attendees during the conference and the ability to send your message from today’s most accepted media.

**Benefits**

- Your custom-designed skyscraper ad placed on the left side of the Daily eNews
- Visibility at the ASE Scientific Sessions to every attendee that reads the Daily eNews

**Price:** $1,000 each

**Number of Opportunities:** Four (4)

- Saturday, June 23
- Sunday, June 24
- Monday, June 25
- Tuesday, June 26

**Deadline:** May 23, 2018
ASE SCIENTIFIC SESSIONS eNEWSLETTER

Bring your company’s name, logo, and message to attendees before they arrive in Nashville! Sent electronically to all ASE members, pre-registrants, and past attendees, the eNewsletter will highlight the latest updates about the meeting. This sponsorship includes your company logo, message, and link to your website. Choose one, a combo, or purchase all nine issues at an unbelievable discount!

**Prices:**
- November: $250
- December: $250
- Early Bird Special (November & December): $400
- January: $500
- February: $500
- March: $500
- January – March: $1,200
- April Issue: $1,000
- May Issue: $1,000
- June Issue: $1,000
- April – June: $2,600

**Exclusive Price:** $4,000 (Includes all eight issues!)

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**CONFERENCE BAG**

Distributed at registration to every attendee, the Conference Bag* makes it easy for attendees to carry all of their belongings and is used throughout the ASE Scientific Sessions and beyond. Your corporate logo will be showcased on the front of the Conference Bag and a complimentary insert is included.

**Benefits**
- Corporate logo in the front of the Conference Bag
- Distributed to approximately 2,500 attendees at registration
- Recognition on the ASE Scientific Sessions Sponsors web page
- On-site recognition at the Sessions
- Added visibility outside the Exhibit & Poster Hall
- One complimentary Conference Bag Insert (company provides ASE approved insert)
- One-time use of preconference mailing list

**Exclusive Opportunity:** $15,000

*Deadline: March 23, 2018

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**CONFERENCE BAG INSERTS**

Distributed at registration to every attendee, the Conference Bag Insert is a great vehicle to deliver your advertising message or promote your symposia or Science & Technology Theater. The Conference Bag Insert will assist attendees in planning their week.

**Benefits**
- Reaches attendees when they are most receptive to your message
- Drives traffic to your booth as leading decision-makers use these materials to plan their week
- Distributed to approximately 2,500 attendees

**Price:** $2,500 per insert, plus production and shipping

(All inserts must be approved by ASE prior to production and shipping. ASE Officials are NOT responsible for 100 percent accuracy as it relates to the insertion of items into the bags due to circumstances beyond our control. An overrun of 10 percent of stated quantities is recommended, but does not guarantee 100 percent distribution.)

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**LANYARDS**

Your corporate name and logo on lanyards given to each attendee at registration will extend your company’s visibility at the ASE Scientific Sessions.

**Benefits**
- Distributed to approximately 2,500 attendees
- Used by all attendees throughout the conference
- Two-color design with metal split ring
- Added visibility outside the Exhibit & Poster Hall
- One-time use of preconference mailing list

**Exclusive Opportunity:** $6,500

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Exhibitor must provide advertisement in electronic format for ASE approval. Confirmations will include specifications and deadline dates.

Subject to change: The American Society of Echocardiography reserves the right to revise any aspect of these sponsorships to keep the integrity and professional atmosphere of the meeting. Prices listed are tentative and subject to change. Exact dollar amounts will be quoted when the order is placed.
NEW! CHARGING HIGH-TOP TABLES
Attendees can charge their devices during session breaks! These 36" glass high-top tables provide 12 universal charging cords and stand 42" high. Branding the tables with your company custom wraps is included. The charging tables will be located on the meeting areas and inside the Exhibit & Poster Hall. Select one location or purchase multiple locations for greater visibility.

Benefits
★ Visibility inside or outside the Exhibit & Poster Hall
★ Custom designed branding included

Price: $5,000 per unit

DIGITAL MONITOR DISPLAY
The Digital Monitor Display includes displays on session room level. The displays offer additional branding exposure outside the Exhibit & Poster Hall. The package features displays in three (3) locations presenting digital content in high resolution.

Benefits
★ Includes three prominent locations close to session rooms.
★ Content runs within an exclusive 120-second loop which will include ASE and exclusive industry-supported advertising.
★ Ads can be static or motion displaying your company name, logo, messaging, and/or booth number.
★ Runs June 22-26, 7:00 AM to 10:00 PM daily.
★ Display area: 46", PowerPoint or motion; hi-resolution; rotation: 30 seconds per timeslot.
★ Audio is NOT available.

Price: $5,000 per timeslot
Number of Opportunities: Four (4) timeslots
Locations: Meeting Level & Exhibit & Poster Hall Entrance Area

NEW! WI-FI SPONSORSHIP
Internet access is vital for attendees to keep in touch with their offices, hospitals, and patients, and receive latest information and updates on the ASE2018 Mobile App. As attendees navigate they will continually need to access the ASE2018 network. By sponsoring ASE Wi-Fi network, your branding and website will be right at their fingertips!

Benefits
★ Sponsor will receive a company designed splash page and URL redirect to the hosted web page, such as a video, late-breaking information, or product website.
★ Sponsor will be provided statistical usage results post-meeting
★ Corporate logo displayed on signage relating to the ASE2018 Wi-Fi network

Price: $25,000 daily (Saturday – Monday)

ASE is NOT responsible for electronic malfunctions to digital presentations due to circumstances beyond their control. Exhibitor must provide advertisement in electronic format for ASE approval. Confirmations will include specifications and deadline dates.
WELCOME BANNER

Excellent opportunity to welcome the attendees to the conference. Your company name, logo, and booth number on the ASE Scientific Sessions Welcome Banners will be displayed prominently in the ASE Registration area at the Gaylord Opryland Resort & Convention Center.

Benefits
★ Double-sided
★ Recognition on the ASE Scientific Sessions Sponsorship web page
★ Added visibility outside the Exhibit & Poster Hall

Location: ASE Registration area

Exclusive Opportunity: Call or email for pricing.

Deadline: April 23, 2018

CORPORATE BANNERS

Want to drive attendees to your exhibit booth or promote your latest product or service? The Corporate Banners are perfect because of their excellent locations in the common areas close to session rooms.

Benefits
★ Double-sided
★ Recognition on the ASE Scientific Sessions Sponsorship web page
★ Added visibility outside the Exhibit & Poster Hall

Exclusive Opportunity: Call or email for pricing; sizes vary per location.

Deadline: April 23, 2018

NEW! ATRIUM LAMP POST BANNERS

Your message displayed on the Atrium Lamp Post Banners located in the Cascades and Garden area of the Gaylord Opryland® Resort & Convention Center will be visible to attendees as they travel from their guest rooms to the Scientific Sessions. Banners are double-sided and highly visible.

Benefits/Details:
★ On-site Recognition at the ASE Scientific Sessions
★ Great branding opportunity
★ Cascades offers 21 double-sided banners
★ Garden offers 18 double-sided banners
★ Two (2) banners per pole.
★ Banners measure 30” x 20”

Price: Call or email for pricing.
(Can be purchased individually or multiple locations.)

NEW! ELEVATOR DOOR WRAP/ ELEVATOR DIRECTIONAL BANNER

Capture the attention of attendees as they wait for the elevator or pass through the Presidential Lobby meeting area. In addition, attendees will have time to read your message as they ride the elevator from the ASE Registration area.

Benefits
★ On-site recognition at the ASE Scientific Sessions
★ Great branding opportunity with visibility inside and outside the elevator

Price: Call or email for pricing.

NEW! STAIR GRAPHIC & BANNER PACKAGE

Make a statement with this stair graphic and hanging banner package! Line the stairs from the Presidential Lobby to the ASE Exhibit & Poster Hall with your message. Package includes four (4) stair runners, two (2) center graphics on landings and a hanging banner – all leading to the Exhibit & Poster Hall.

Subject to change: The American Society of Echocardiography reserves the right to revise any aspect of these sponsorships to keep the integrity and professional atmosphere of the meeting. Prices listed are tentative and subject to change. Exact dollar amounts will be quoted when the order is placed.
NEW! WATER COOLER STATION WRAPS

Water cooler stations are placed in strategic locations throughout the ASE Scientific Sessions meeting area foyers. Your company name, logo, booth number, and message can direct attendees to your exhibit booth while quenching their thirst during long session days.

Benefits
★ Enhance brand recognition
★ Lead traffic to your exhibit booth
★ On-site visibility

Price: Call or email for pricing. (Can be purchased individually or multiple locations.)

NEW! COFFEE GIFT CARD

Provide attendees that visit your booth a custom coffee card to be redeemed at one of the coffee facilities at the Gaylord Opryland® Resort & Convention Center. The Conservatory Café, Delta Coffee Stop, and Cocoa Bean located on the premises will accept the gift card. Promotion of the give-away is at the expense of the sponsor.

Benefits
★ Enhance brand recognition
★ Lead traffic to your exhibit booth
★ Purchased in increments of 250 (cards/jackets)

Price: Call or email for pricing.

NEW! COFFEE BREAK ADVERTISING

ASE attendees LOVE their coffee! Choose one of the refreshment breaks to provide coffee cup sleeves and napkins during breaks on Friday & Saturday in meeting area or Sunday and Monday in the Exhibit & Poster Hall.

Benefits
★ Limited quantity of company branded coffee cup sleeves and napkins provided at each coffee station
★ Recognition on signage by the coffee stations in Exhibit & Poster Hall
★ Recognition in ASE materials where coffee breaks are mentioned

Price:
Individual Break: $6,000 each
Exclusive: $20,000 (all breaks included)

*Deadline: April 23, 2018

Subject to change: The American Society of Echocardiography reserves the right to revise any aspect of these sponsorships to keep the integrity and professional atmosphere of the meeting. Prices listed are tentative and subject to change. Exact dollar amounts will be quoted when the order is placed.
NEW! MEMBER CLASS REUNION RECEPTION BAR

Be a special part of the newest event at ASE’s Scientific Sessions as attendees gather in the hall to celebrate the number of years they have been ASE members. Taking place Monday evening in the Exhibit & Poster Hall, the reception will feature five bars strategically located amongst the exhibit booths. The bars will have a decade theme from the 1970s through the 2010s. Attendees will gather in these locations while enjoying complimentary beverages and hors d’oeuvres.

BENEFITS

★ Recognition on the ASE Scientific Sessions Sponsorship web page
★ On-site Recognition at the ASE Scientific Sessions
★ Added visibility other than your exhibit booth by displaying company logo and marketing materials at your sponsored bar

Price: $5,000 per bar
Exclusive: $25,000

ECHO BINGO!

Join in the fun by participating in ECHO Bingo! Each exhibitor can qualify to participate by notifying us by April 20, 2018. ASE will provide further instructions on how to “Opt In” or “Opt Out.” There is no cost to exhibitors or attendees. Winners will be drawn at the ASE Headquarters Booth during the afternoon break on Monday.

Prize package includes:

★ Complimentary full meeting registration for 2019 ASE Scientific Sessions
★ ASE membership through December 31, 2019
★ Hotel accommodations during 2019 ASE Scientific Sessions
★ Prize is transferable, but all elements of the prize must be utilized by the same individual.
★ VALUE OVER $1550!

Second Prize: ASE Guideline Reference Book
Third Prize: Pocket Guideline Bundle

ECHO BINGO ADVERTISING

Three different bingo cards will be produced — one for each day the Exhibit & Poster Hall is open. Each card will be designated for Saturday, Sunday, and Monday. The back of the bingo card offers a unique advertising opportunity. A set of ECHO Bingo cards (Saturday – Monday) will be inserted into the attendees’ conference bag providing ample time for attendees to review the instructions, awards, and your advertising message. Promote your booth location, latest product unveiling, or Science & Technology Theater presentation.

Price: $2,500 per day
Number of Opportunities: Three (3) - Saturday, Sunday or Monday

EXHIBIT & POSTER HALL BUSINESS MEETING SUITES

Business Meeting Suites are available on a space-available basis for those wishing to have a private location on the show floor for client or staff meetings. Business meeting suites will include four walls, a door that locks and carpet, but no ceiling. Furnishings may be provided by the exhibitor or obtained from the decorator. These suites are for meetings only, not product demonstrations, and while they come with a door that locks, should not be viewed as a secure space to store valuables. ASE is not responsible for items stored in the business suites.

Price: $8,000 (10’x20’)
add graphic panels $800 each if ordered before May 2, 2018

EXHIBIT & POSTER HALL CARPET GRAPHICS

Direct attendees to your “door” with Exhibit & Poster Hall Carpet Graphics. Carpet Graphics placed from the entrance of the Exhibit & Poster Hall will direct attendees to your exhibit booth! This sponsorship opportunity provides your company with specific, value-added exposure as attendees enter the Exhibit & Poster Hall.

Benefits

★ Enhance brand recognition
★ Lead traffic to your exhibit booth
★ On-site visibility

Price: Call or email for pricing

Subject to change: The American Society of Echocardiography reserves the right to revise any aspect of these sponsorships to keep the integrity and professional atmosphere of the meeting. Prices listed are tentative and subject to change. Exact dollar amounts will be quoted when the order is placed.
SELFIE STATION
Welcome the attendees to Nashville! Provide memories of their time at ASE Scientific Sessions in Nashville as attendees gather around the Selfie Station at the entrance of the Exhibit & Poster Hall. Everyone will enjoy a souvenir they can text, email, or post their pics to Facebook, Twitter, and bring home this fun keepsake. The Selfie Station will include company logo and booth number. Sponsoring companies have the opportunity to staff the selfie station to talk to photo takers and assist with photos.

Benefits
★ Recognition in the ASE Scientific Sessions online and printed Final Program*
★ On-site Recognition at the ASE Scientific Sessions
★ Added visibility other than your exhibit booth
★ Ability to staff time at the selfie station
★ Opportunity to provide give-a-way item

Price: $5,000 per sponsor
*Deadline April 23, 2018

RELAX & RECHARGE LOUNGE
The Relax & Recharge Lounge will be strategically placed in the Exhibit & Poster Hall. This comfortable seating area will provide attendees an informal area to relax, recharge, and refresh. Attendees can use their tablet or laptop, charge their mobile device, and refresh during the coffee and lunch breaks. A banner or floor graphic with your company name, logo, and booth number will be displayed to recognize your company’s sponsorship. Literature stands will add another distribution point for your company’s product information.

Benefits
★ Recognition in the ASE Scientific Sessions online and printed Final Program*
★ On-site Recognition at the ASE Scientific Sessions
★ Added visibility other than your exhibit booth
★ Ability to distribute your marketing materials within the lounge

Price: $8,000
*Deadline April 23, 2018

CHALK TALKS PRESENTATION SPONSORSHIP
Chalk Talks presentations and discussions draw large numbers of attendees during the morning and afternoon breaks in the Exhibit & Poster Hall. This intimate setting provides attendees with an opportunity to get answers from luminaries in the field of echo. Featured topics and presenting faculty will be announced in the coming months.

Presentation Schedule
Sunday, June 24 ... 9:30 AM – 10:15 AM
Sunday, June 24 ..... 2:45 PM – 3:30 PM
Monday, June 25 ... 9:30 AM – 10:15 AM
Monday, June 25 ..... 2:45 PM – 3:30 PM

Benefits
★ Recognition on the ASE Scientific Sessions Sponsors web page
★ Recognition on signage at the Chalk Talks
★ Opportunity for company representative to introduce speaker

Price: $2,000
Number of opportunities: Four (4)
HOTEL SPONSORSHIPS

ASE is NOT responsible for 100 percent accuracy as it relates to items distributed at hotels due to circumstances beyond our control. An overrun of 10 percent of stated quantities is recommended, but does not guarantee 100 percent distribution. Exhibitor must provide advertisement in electronic format for ASE approval. Confirmations will include specifications and deadline dates.

SOLD

HOTEL KEY CARDS

A key advertising opportunity to your marketing success! Hotel Key Cards provide great visibility as they travel with the attendees all five days. Your corporate name or product and booth location can be displayed on the front of key cards for all attendees staying at the Gaylord Opryland® Resort & Convention Center.

Benefits

★ Distributed to all attendees staying at the Gaylord Opryland® Resort & Convention Center
★ Your company’s message in the hands of ASE attendees
★ Recognition on the ASE Scientific Sessions Sponsorship web page

Exclusive Opportunity: $10,000

Add Key Card Jacket: $5,000

SOLD

HOTEL DOOR DROP

Your company’s message will make a lasting impression with the attendees as they arrive back to their rooms for the evening or when they head out to the start of another exhilarating day at the ASE Scientific Sessions. Hotel Door drops are distributed Friday, Saturday, Sunday, or Monday evenings at the Gaylord Opryland® Resort & Convention Center.

Benefits

★ Great timing to remind attendees of your event the following day
★ Drive traffic to your exhibit booth or event
★ Added visibility outside the Exhibit & Poster Hall

Exclusive Opportunity: $6,000 – per day (plus production & shipping)

Number of Opportunities: Four (4)

NEW! GUESTROOM CUSTOM PHONE GREETING

Provide your own CD recording or a script that one of the talented hotel operators will read as a voice mail message to each attendee. Create a welcome greeting as they settle into their room at the Gaylord Opryland® Resort & Convention Center, a reminder message the day prior to your event, or to visit you in the Exhibit & Poster Hall. Send guests home with a thank you and safe travel farewell. Guest messaging is available Friday – Monday.

Benefits

★ Custom messaging
★ Great timing to remind attendees of your event the following day
★ Drive traffic to your exhibit booth
★ Adds a unique presence outside the Exhibit & Poster Hall

Price: $6,000 per day
All courses jointly provided by ASE and the ASE Foundation.

Visit links below for exhibiting information for each course.

28TH ANNUAL ECHO HAWAII
January 15-19, 2018
Hapuna Beach Prince Hotel,
Kohala Coast, Big Island, HI
ASEcho.org/echohawaii

31ST ANNUAL STATE-OF-THE-ART ECHOCARDIOGRAPHY
Preconference Sessions: February 16-17, 2018
Main Conference: February 17-20, 2018
Paradise Point Resort & Spa
San Diego, CA
ASEcho.org/sota

19TH ANNUAL ASCEXAM/REASCE REVIEW COURSE
May 5-8, 2018
Marriott Copley Place
Boston, MA
ASEcho.org/reviewcourse

7TH ANNUAL ECHO FLORIDA
October 7 – 10, 2018
Disney’s Grand Floridian Resort & Spa
Walt Disney World®, FL
ASEcho.org/echoflorida

30TH ANNUAL SCIENTIFIC SESSIONS
June 21-25, 2019
Oregon Convention Center
Portland, OR
ASEScientificSessions.org
THANK YOU TO ALL 2017 EXHIBITORS

3d Systems, Healthcare
Abbott
Agfa HealthCare
Aquaficial, Inc.
Alliance for Physician Certification & Advancement (APCA)
American Registry for Diagnostic Medical Sonography (ARDMS)
Biodex Medical Systems, Inc.
Bracco Diagnostics, Inc.
CAE Healthcare
Cardiovillage, University of Virginia
Cardiovascular Credentialing International (CCI)
CIVCO Medical Solutions
Cleveland Clinic Abu Dhabi
Core Sound Imaging, Inc.
Diagnostic & Interventional Cardiology
Digisonics
EchoPixel
Echo Research and Practice
Echo Test and Teach - Ke Labs, Inc.
Elsevier
EncaptureMD - Flexible Informatics
Epsilon Imaging
Esaote
European Association of Cardiovascular Imaging (EACVI)
Fujifilm Medical Systems U.S.A., Inc.
GE Healthcare
HeartWorks
Heritage Medical Products, Inc.
Hitachi Healthcare
Infinity Massage Chairs
Intersocietal Accreditation Commission (IAC)
Joint Review Committee on Education in Diagnostic Medical Sonography (JRC-DMS)
Lantheus Medical Imaging, Inc.
LUMEDX
McKesson
MedAxiom
Medical Positioning, Inc.
Medstreaming
Merge Healthcare
National Board of Echocardiography (NBE)
Oxford University Press
Philips Healthcare
ScImage, Inc.
Sheehan Medical, LLC
Siemens Healthineers
Sound Ergonomics, LLC
Texas Children’s Hospital
TOMTEC CORPORATION
Toshiba America Medical Systems, Inc.
Trisonics, Inc.
TS Medical USA
UltraLinq Healthcare Solutions, Inc.
Unetixs Vascular, Inc.
Valley Children’s Hospital
VidiStar, LLC
West Coast Ultrasound Institute
Wolters Kluwer

WE LOOK FORWARD TO SEEING YOU IN NASHVILLE, TN!