

ASE2027

American Society of Echocardiography

Big Waves.

June 4–6
Tampa, Florida

#ASE2027
ASEScientificSessions.org
Tampa Convention Center

Bold Innovation.

ASE 2027 PRIORITY POINTS POLICY

Priority point assignments are based on the total points accrued during the past five years (2022, 2023, 2024, 2025, and 2026).

Exhibitors can obtain priority points as follows:

- One (1) Merit point for exhibiting in the ASE 2026 Scientific Sessions
- One (1) point per square foot of exhibit space
- Sponsorship points – Sponsors will obtain the following points based on their sponsorship support:
 - \$10,001 - \$20,000+ = 6 points
 - \$5,001 - \$10,000 = 5 points
 - \$3,001 - \$5,000 = 4 points
 - \$2,001 - \$3,000 = 3 points
 - \$1,001 - \$2,000 = 2 points
 - \$500 - \$1,000 = 1 point
- 5 bonus points will be awarded for 2028 space selection upon completion of the exhibitor survey. The completion date will appear in the survey email.

Space Assignment According to Priority Points

- Priority point assignments are based on the total points accrued during the past five years.
- Within the priority point window, your booth is assigned in order of priority points.
- To maximize the opportunity for a preferred booth location, return application AND 50% deposit prior to the Priority Point Deadline on **Wednesday, October 21, 2026**. ALL applications submitted must include a 50% deposit of the total booth space rental fee.
- If more than one company has the same number of points, the assignment will be based on the date and/or time stamp upon application and deposit submission.
- After the Priority Point deadline (October 21, 2026) assignments will be made in order of the date of the application and/or time stamp upon submission.

Rule on Mergers

When company “A” and company “B” participate as exhibitors in ASE Scientific Sessions, and company “A” purchases “B,” priority will be determined using the higher of the two companies’ points. Points cannot be merged.

Applications must be received with the correct deposit amount by the priority point deadline each year in order for company to apply the accumulated points toward booth selection.