

ADA 2027 Clinical Update Conference Promotional Levels

Join us at the ADA 2027 Clinical Update Conference, taking place February 5–7, 2027, at the Marriott Marquis Houston in Houston, Texas.

Maximize your organization's visibility through bundled promotional opportunities that provide increased recognition before, during, and after the meeting. With limited quantities available, these promotional levels offer added value while helping you connect with healthcare professionals and demonstrate your commitment to advancing diabetes care.

	Platinum (\$60,000)	Gold (\$50,000)	Silver (\$25,000)	Bronze (\$15,000)	Steel (\$7,500)
One (1) Hotel Door Drop	✓	✓			
One (1) Product Theater (60 minutes) <i>*Time slots assigned on a first-come, first-served basis. (3 available)</i>	✓				
Choice of: Hotel Wi-Fi Sponsor or Opening Network Reception <i>*First come, first served basis</i>		✓			
Choice of: Hotel Keycard or Charging Station <i>*First come, first served basis</i>		✓	✓		
On-Demand Platform Horizontal Banner Advertisement	✓				
On-Demand Square Icon Advertisement	✓	✓			
One (1) Digital Media Placement	✓	✓	✓	✓	
One (1) 10' x 10' Exhibit Space <i>*Premium Location</i>	✓	✓	✓	✓	
Priority points toward 2027 Scientific Sessions exhibit booth selection	10	8	6	5	5
Recognition on pre-event communications and marketing actions.	✓	✓	✓		
Complimentary conference registration to the ADA Clinical Update Conference	6	5	4	3	2
Recognition on "Thank you to our Supporters" Onsite Signage	✓	✓	✓	✓	✓
On-Demand platform listing with logo recognition (available for 50 days post-event).	✓	✓	✓	✓	✓