

PRODUCT THEATER ENHANCEMENTS

Enhancement Options	Details	Fee
Pre- and Post-Attendee E-Blast Pre Dates: May 18, 19, 20, 21, 22 Post Dates: June 22, 23, 24, 25, 26	Engage attendees before the 2026 Scientific Sessions by announcing your Product Theater topic, speaker, and presentation time. This exclusive opportunity allows you to fully customize a company-branded e-blast, reaching pre-registered attendees via an ADA-deployed email as they finalize their plans for the event. ** Extend your reach with a post-conference e-blast featuring the enduring webcast recording (enhancement below), ensuring that attendees who missed your session or wish to revisit it can do so at their convenience. This two-pronged approach maximizes visibility and engagement both during and after the event. ** **Only one e-blast per company	PRICE: \$5,000
Video, audio, and graphics capture for posting to the 2026 ADA Scientific Sessions on-demand platform	Your Product Theater will be recorded (slide/graphics, video, and audio) to be placed on the 2026 ADA Scientific Sessions on-demand platform until August 3, 2026. This will include: • Producer-led recording with PTZ camera, graphics, and audio components • Slide/graphics feed, internet connection, and audio provided. • Ability to record your Product Theater • Integration of video (archive) into the On-Demand Platform • MP4 Recording available for supporters. Only available in Product Theaters #1 & #2. Not available for Monday dates/times.	PRICE PER THEATER: \$20,000 (ROFR) - \$25,000 thereafter

Silent Theater Enhancement – Wireless Headsets <i>(Freeman will provide receivers and headsets for attendees to use)</i>	Silent Theater Package: Transform your Product Theater into a unique, immersive, and distraction-free environment. Attendees will experience your presentation with crystal-clear audio, delivered via wireless headphones (provided by Freeman) and a receiver they can collect upon arrival. These receivers will give them access to the live, real-time stream. <i>Note: Limited to 300 wireless receivers and headsets.</i> Package Includes: • 300 Wireless Receivers and Headsets for attendees. • Transmitter for seamless audio distribution • Real-time Audio Streaming: Crisp, high-quality audio streamed directly to attendees' headphones. • Silent Theater Lead: A dedicated specialist to ensure flawless operation and manage all aspects of the Silent Theater setup. *If you've purchased the Video, Graphics, and Audio Capture enhancement, rest assured that this package will not interfere with the audio capture functionality.	PRICE PER THEATER: \$10,000
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