



The official newspaper of the AATS 103rd Annual Meeting

May 6–9, 2023
at the Los Angeles Convention Center
Los Angeles, CA, USA

Media Kit

AATS DAILY NEWS

The official newspaper of the AATS 103rd Annual Meeting

AATS has more than 100 years of history in shaping the evolution of cardiothoracic surgery. Experts unite at the Annual Meeting which has truly become the past, present, and future of the field. Each year, attendees from around the world are steadfast focused on excellence, leadership, scholarship, and innovation with a commitment to action and long-term positive change.

The 103rd Annual Meeting will bring together surgeons to have discussions, ask hard questions, hear new perspectives, and build on each other's work.

AATS Daily News features interviews, highlights and in-depth reports from the whole AATS Annual Meeting program. Handed out to delegates as they arrive at the congress each morning, it is also distributed digitally for maximum reach.

PRINT:

Preview Edition	May 6 (Sat) 2023
Issue 1	May 7 (Sun) 2023
Issue 2	May 8 (Mon) 2023
Issue 3	May 9 (Tues) 2023

DIGITAL:

- Digital distribution of *AATS Daily News* every day of the Annual Meeting via e-blast

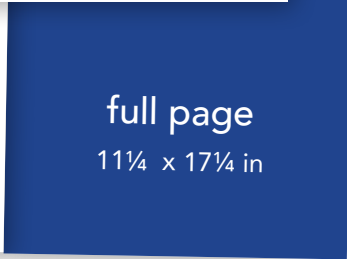
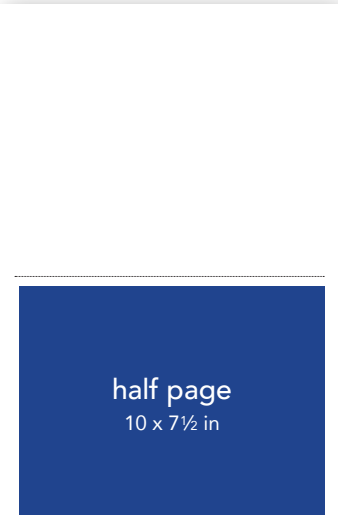
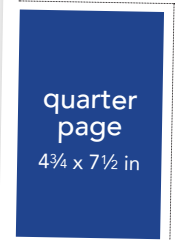


**EXAMPLE
ISSUE
from the AATS
102nd Annual
Meeting**

Opportunities

Make sure the latest updates from your company take center stage.

Advertisements



E-blast placement



Symposium reports



Includes a dedicated **senior writer, graphic designer and photographer** (where applicable) to create a stunning symposium report.

SEE RATE CARD FOR MORE ADVERTISEMENT OPTIONS

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ADVERTISEMENT	SINGLE ISSUE	ALL FOUR ISSUES	ORIENTATION	DIMENSIONS
Front page banner	\$3,500	\$12,250	Landscape	10 x 2½ in
Single page	\$3,500	\$12,250	Portrait	11¼ x 17¼ in‡
Page 3 (single page)	\$5,000	\$17,500	Portrait	11¼ x 17¼ in‡
Double page	\$6,000	\$21,000	Landscape	22¼ x 11¼ in‡
Half page	\$2,500	\$8,750	Landscape	10 x 7½ in
Quarter page	\$2,000	\$7,000	Portrait	4¾ x 7½ in
Inside back cover (single page)	\$5,000	\$17,500	Portrait	11¼ x 17¼ in‡
Outside back cover (single page)	\$6,000	\$21,000	Portrait	11¼ x 17¼ in‡
Banner	\$1,750	\$6,125	Landscape	10 x 2½ in

‡ Includes ⅛ inch bleed on all sides

E-BLAST HEADER BANNER (EXCLUSIVE) IN THE EMAIL DISTRIBUTION OF AATS DAILY NEWS				
E-blast header banner	\$3,500	\$12,500	Landscape	TBD on application

SYMPOSIUM REPORT	SINGLE ISSUE	MULTIPLE ISSUES
Single page	\$4,500	Price on application
Double page	\$7,000	Price on application

All artwork to be supplied as
High-resolution (300 dpi), four-color PDFs

Deadline: **April 22, 2023**

Please address all enquiries to:

Paul Singh

contact@captivatemedia.co.uk

